

NODA News



2021, Issue 7

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Board Meetings

Third Monday of the Month

Conference Call

NEXT MEETING July 19

6:15pm

A Message from NODA's President Niki Sackman

Greetings NODA members and friends!

The **2021 NODA Schooling Show Series** first show of the season took place under sunny skies under the management of our new schooling show committee of Suzanne Sherbundy, manager and Sierra Wick, secretary. The results start on [page 8](#) and you can read the recap of the busy weekend on [page 11](#).

NODA needs a Volunteer Coordinator for the Schooling Show Series.

This is a board position and duties include recruiting and on site organizing of schooling show volunteers.

Orient new volunteers and ensure each volunteer get their NODA bucks. If you're interested, please contact President@nodarider.org



Niki Sackman & Raina

NODA Dressage 2021 and NODA Dressage 2021 Encore are in the books! Thanks to our Recognized Show Co-Chairs Patty Keim and Rachel Aderhold and the recognized show committee including Volunteer Coordinator, Karen Shirring; Sponsors and Advertising, Dee Liebenthal; Breed Awards Coordination, Arielle Brodkey; Site Liaison, Sally Burton; and Program Coordinator, Mosie Welch! Thanks to each volunteer who worked onsite to make the event a success. NODA is thrilled to have the strong support of businesses, members, and friends. *We'll highlight the recognized shows in Issue 9, 2021 (September), but check out our Gold, Silver, and Bronze Level sponsors on [page 17](#) of this newsletter!*

We have two great Member Spotlights this month. On [page 6](#) we get a glimpse into the journey taken by **Cindy Banks and her beloved IdleHour McHenry**. On [page 15](#) we meet **Gwen Samuels, RW Shy, and find out a little about CarnioSacral Therapy and Reiki**. We're always looking for members to spotlight - we can highlight you or you can interview a friend and send it to mosie-editor@nodarider.org.

Equine Essentials, WHAT's NEW for the Equestrian and their Horse by Kelly Jones is back! This month Kelly reviews an affordable breech for men and women. Thanks to Kelly for sharing her expertise and insights with our membership. [Page 19.](#)

Every month on [page three](#) NODA highlights our newsletter and website advertisers. These businesses support us year around! Please thank them and support them with your business.

As of June 15, 256 of you joined NODA for the 2021 season and NODA is happy you're here! Find out who our newest members are on [page 19](#). NODA sends appreciation to each of you!

Exciting NEWS! NODA sends hearty congratulations to member Betsy Juliano and her horse Salvino! Salvino and rider Adrienne Lyle are on their way to the Tokyo Olympics! Betsy is a longtime, strong supporter of NODA and actively supports national and FEI Dressage. Find out more on [page 4](#).

Enjoy the ride! Niki

COVER: Anne McClintock rides Regina Sacha-Ujcz's 17 y/o, Swedish WB gelding, Don Diesel. Anne is currently riding at 4th level and describes Don Diesel as "a wonderful horse with a super personality. He knows so much, but the ride isn't free! I have learned so much on him and he has taught me to ride more correctly. He loves his treats and hand grazing." Carolyn McGinty took this lovely photo of Anne and Don Diesel at the Lake Erie College show in early June.

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Recognized Shows

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Yearend-Awards@nodarider.org

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NODA News You Can Use - NODA Grants and Scholarships

Scholarships for Adult Amateurs and JR/Young Riders

Each year NODA offers four (4) scholarships in the amount of \$250 each. Two (2) are designated for Junior/Young Riders, and two (2) are designated for Adult Amateurs. An amateur member may be awarded a scholarship once every three years. If you apply and are not awarded a scholarship, please re-apply the following year.

Scholarship Use Scholarships may be used for any educational dressage event. This includes all dressage clinics, seminars, symposiums, lessons, and other dressage education events.

Application Deadline October 1 of the Year PRIOR to the Scholarship Award.

Give Back Project Applicant must be willing to complete a project to NODA if awarded a scholarship.

Professional Grants

The NODA Professional Grant Fund is designated to help further the professional horseperson's education.

NODA will reimburse half the event cost up to \$400

Applicant must be a NODA member in good standing.

Applicant must be a professional horse person as defined in the USEF Rule Book.

Give Back to NODA: Professional receiving grants are required to share their learning experience with NODA members.

Professional Grant applications are accepted year round.

For application forms go to

<http://www.nodarider.org/Grants-and-Scholarships>



NODA Olympic Connections!

Summer Olympics

Friday, July 23, 2021- Sunday, August 8



Salvino, a 14-year-old Hanoverian stallion owned by Betsy Juliano, LLC with rider, Adrienne Lyle has qualified for the 2021 Tokyo Olympic Games!

**A lifelong dream is coming true for NODA member
Betsy Juliano, Gates Mills, Ohio!**

Betsy is an active and caring horse owner, rider sponsor and supporter of dressage, and a United States Equestrian Team Foundation board member.

She is a champion of land conservancy in NE Ohio and a successful business woman.

Betsy owns Havensafe Farm in Gates Mills, Ohio and Wellington Florida.

NODA sends congratulations to Betsy, Adrienne Lyle, and all of Team Salvino!

We are so happy to see Betsy's hard work and dedication make a difference for Team USA!

Watch and cheer Salvino, Adrienne Lyle, and all of the horse and rider pairs on Team USA!

See the full Olympic equestrian schedule here www.nbcolympics.com/schedule/sport/equestrian



Paralympic Games - August 24 - September 5

Rebecca Hart, who will as part of the Grade 3 Para Dressage team, is **coached by Jennifer Baumert (pictured left) of Chagrin Falls, Ohio.** Photo Taylor Pence/US Equestrian.

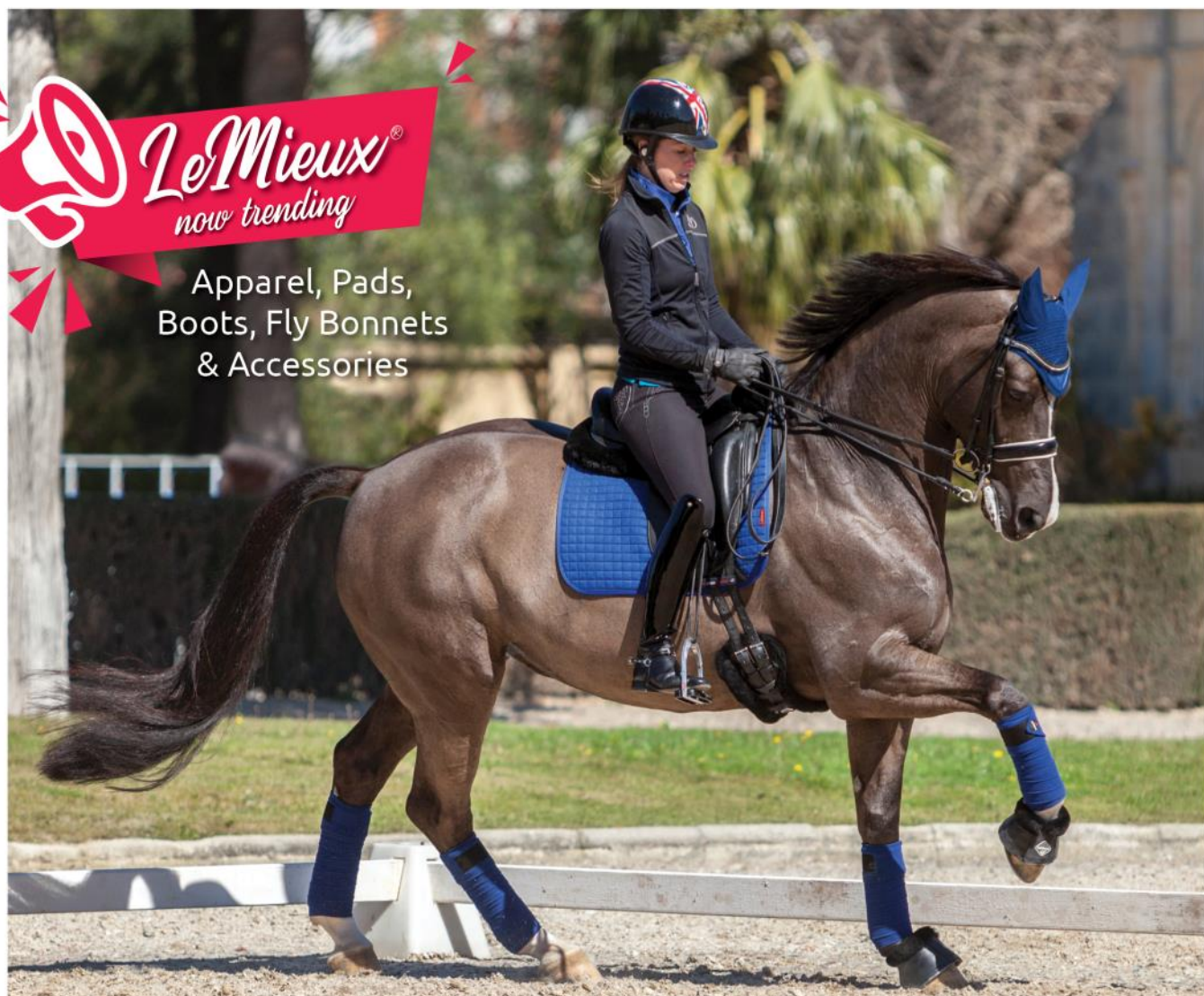
An interesting side note is that when Becca Hart was starting her Para Dressage journey, close to 20 years ago, Janeen Grava lent Becca her horse Lego.

Find out more at <https://inside.fei.org/fei/games/paralympic>



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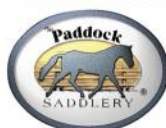


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NODA Member Spotlight - Cindy Bank

Interview by Mosie Welch

When did you first get the horse bug? I've been riding since I could walk. My mom had horses at home and I remember riding her palomino, Top Hat, before I got my own pony. Before that I took lessons at local barns on their ponies.

Tell us a little about NODA's place in your equestrian journey? NODA has always been there for me to offer many educational opportunities to help me with my journey showing dressage and horse trials. Having the opportunity of schooling shows to practice tests with a registered judge has been invaluable. I have also met many lifelong friends that share a common interest.

Tell us a little about your current horse and how you got together. When my other horse Simon was starting to get a bit older I knew I was going to need to start another horse and couldn't afford to get a horse that was already broke. I wanted another Cleveland Bay based on Simon's abilities and breed characteristics. A friend found an ad for a breeder just outside of Harrisburg PA., IdleHour Stud and after a wonderful conversation with owner, Marilyn Webster I went to see some two year old geldings in April.

Hen was the first out of the barn. He was gangly and ugly but had kind eye and nice movement. While I looked at others, I compared everything to "that Henry horse." Marilyn said she saw the 'love at first sight' and drew a Coggins on him after I left knowing that Henry was moving to Ohio. In August I took a friend to pick him up. We eventually bribed him on the trailer and brought him home. At age three I started him under saddle and with the help of Charlotte Bayley he started his dressage career. Jen Ernst started his show career and they were even selected to ride with Conrad Schumaker in the USDF 1999 Dressage Symposium as a 4 year old. Jen moved out of state and Lauren Ball took over showing him through 4th Level, winning many year-end awards and accolades, participating in the USDF Musical Freestyle Symposium 2001 for Second level.



IdleHour McHenry (Hen/Henry) is a 26 year old, 17 hand Cleveland Bay/TB. Gelding. He's mostly retired but still schools dressage and goes on lots of trail rides. Above Cindy competes him in 2000. Photo credit Bob Tarr.

At age 12, life changed and I brought Hen home. Mary McKeon asked if she could show him eventing. After a rough year at Beginner Novice (Hen didn't like water or ditches) he started to do very well. He won the American Eventing Championships in 2006 and was USEF Lower Level Eventing Horse of the Year. Hen and I continued our dressage education, finally completed our goal of PSG at age 24 through schooling shows with NODA.

What are your goals for 2021? To continue to patrol with the Lake Metroparks Volunteer Mounted Posse and try a new adventure- Western Dressage

and get my Western Dressage Bronze medal. I hope to continue keeping Hen sound and happy so he can enjoy his golden years.

Who is your trainer and where do you board? I board at Mary McKeon's Seren Ridge, Newbury OH. I work with Barb Soukup and Charlotte Bayley, but lessons don't happen as much as they used to with Hen's semi-retirement.

What challenges have you faced as an adult amateur and how have you overcome them? I've learned (and continue to learn), I'm not competing against others and am competing against myself and my own goals. I grew up in a competitive horse-world and am learning to balance competition and self-growth.

What do you do outside of horses? I've been doing medieval recreation (Society for Creative Anachronism) for 30 years, including some medieval gaming with Hen. I'm a member of the Lake Metroparks Volunteer Mounted Posse and a certified SCUBA diver an SSI Dive Master.

As a longtime equestrian and competitor, what advice would you give other adult amateurs? Work towards your own goals, don't worry about what your fellow competitors are doing. Dressage is a journey. Never stop learning and reaching for your goals. Step a little out of your comfort zone and try something new and always remember to have fun!!!



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Judge: Annie Cizadlo "S"

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Judge: TBA



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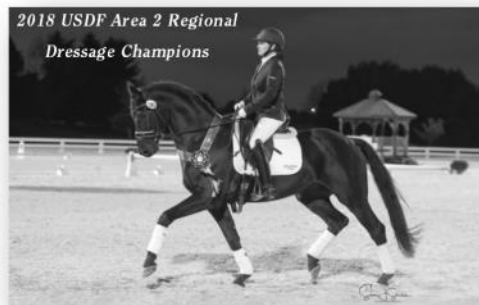


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For more information please contact:

Holly Taylor @ email: brfhollyt@gmail.com or phone: 440.610.1606

Or visit our website at www.blueridgefarmeventing.com

May 23 NODA Schooling Show Results

Chagrin Valley Farms

Judges Barb Soukup L* Clara Etezl L*

NODA High Point Awards

Intro Level:	Valerie Grava on Capricious	Introductory Test A Jr/Yr 72.813%
Training/First Level:	Danielle Hebler on DaVinci	Training Level Test 1 Open 74.138%
Second Level & Above:	Michelle Hrnchar on Boegely's Sonny	Fourth Level Test 1 67.949%
Western Dressage:	Agatha Smithers on Cisco	Western Intro Level Test 4 78.571%

Thoroughbred Incentive Program High Point Awards

Intro Level:	Ericka Dorko on Golden Sunrise	Introductory Test A Adult Amateur 67.813%
Training Level:	Sue Hines on Excommunicator	Training Level Test 2 Open 69.310%
First Level:	Mary Whitely on Set in Stone	First Level Test Adult Amateur 61.207%

Introductory Test A Adult Amateur

(C) Soukup - L w/dist,			
Ericka Dorko	Golden Sunrise	67.813%	1
Taya Workman-Byers	PAS Probable Cause	65.313%	2
Deb Boslett	Practically Perfect	65.000%	3
Pam White	Flash in the Knight	64.688%	4
Heather Galvin	Salem	62.813%	5

Introductory Walk-Trot Test B Adult Amateur

(C) Etzel L*,			
Deb Boslett	Practically Perfect	67.500%	1
Taya Workman-Byers	PAS Probable Cause	67.188%	2
Pam White	Flash in the Knight	65.313%	3
Ericka Dorko	Golden Sunrise	64.375%	4
Heather Galvin	Salem	64.063%	5

Introductory Walk-Trot Test C Adult Amateur

(C) Etzel L*,			
Allison Ray	Star	71.750%	1
Ericka Dorko	Golden Sunrise	60.500%	2

Introductory Test A Jr/YR

(C) Soukup - L w/dist,			
Valerie Grava	Capricious	72.813%	1
JuleeAnn Doolittle	Romeo	62.813%	2
Bella Gajewski	Sunday	56.563%	3

Introductory Test B Jr/YR

(C) Etzel L*,			
Valerie Grava	Capricious	69.375%	1
JuleeAnn Doolittle	Romeo	61.875%	2
Bella Gajewski	Sunday	59.688%	3

Introductory Test C Jr/YR

(C) Soukup - L w/dist,			
Kayda Strah	Draco	71.250%	1
Valerie Grava	RRF Minuit - Minnie	69.750%	2
Carissa Skelly	Jonsey	68.750%	3
Hannah Powalie	Niko's Purple	65.250%	4
McKenzie Thompson	Sorensen's Olaf	64.250%	5

Training Level Test 1 Adult Amateur

(C) Soukup - L w/dist,			
Zachary Gantz	My Bugatti	64.808%	1
Allison Ray	Star	64.038%	2

Training Level Test 2 Adult Amateur

(C) Soukup - L w/dist,			
Amy Craig	Handsome Jack	69.828%	1
Trisha Knight	Roon Dun It	64.483%	2

Training Level Test 3 Adult Amateur

(C) Etzel L*,			
Trisha Knight	Roon Dun It	62.759%	1

Training Level Test 3 Adult Amateur

(C) Etzel L*,			
Charlene Tillman	Kurt Ali Khan	68.103%	1
Amy Craig	Handsome Jack	61.034%	2

Training Level, Test 1 Jr/YR

(C) Etzel L*,			
Carissa Skelly	Jonsey	70.769%	1
Hannah Powalie	Niko's Purple	66.923%	2
Valerie Grava	RRF Minuit - Minnie	65.192%	3
Miranda Akins	Curious Behavior	63.269%	4
McKenzie Thompson	Sorensen's Olaf	62.500%	5

Training Level Test 2 Jr/YR

(C) Etzel L*,			
Makenna Sladky	Wynnie	64.483%	1

Training Level Test 3 Jr/YR

(C) Soukup - L w/dist,			
Kayda Strah	Draco	70.517%	1
Kaylee Skelly	Reckless Too	66.207%	2
Makenna Sladky	Wynnie	58.276%	3

Training Level Test 1 Open

(C) Etzel L*,			
Alyssa Moran	Easton	70.385%	1
Ariel Wyatt	LL Got Chrome	54.423%	2

Training Level Test 2 Open

(C) Etzel L*,			
Patrick Tompkins	Racha	71.724% +	1
Alyssa Moran	Easton	71.724%	2
Sabine Walker	Wynstan GET	69.483%	3
Sue Hines	Excommunicator	69.310%	4
Michelle Jarus	Dunkin	66.207%	5
Rhonda Pearce	Vengeance is Mine	63.448%	6
Katie Stockdale	Dun in Secret	61.207%	
Ariel Wyatt	LL Got Chrome	59.483%	

NODA Schooling Show Series
is seeking A Volunteer Coordinator.
Find out more, [page 22](#)

Continued on page 10



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Training Level Test 3 Open

(C) Soukup - L w/dist,				
Danielle Hebler	DaVinci	74.138%	1	
Sabine Walker	Wynstan GET	72.241%	2	
Anne McClintock	RRF Minuit - Minnie	68.448%	3	
Patrick Tompkins	Racha	65.862%	4	
Anne McClintock	Beau	65.862%	5	
Michelle Jarus	Dunkin	63.793%	6	
Rhonda Pearce	Vengeance is Mine	60.517%		

First Level Test 1 Adult Amateur

(C) Etzel L*,				
Jennifer Tulleners	Crossed Sabres	72.931%	1	
Amy Craig	Handsome Jack	65.172%	2	
Mary Whitely	Set in Stone	61.207%	3	
Amanda Buchs	Madison Avenue	59.828%	4	
Kathi Agens	Mercedes	57.069%	5	

First Level Test 2 Adult Amateur

(C) Soukup - L w/dist,				
Jennifer Tulleners	Crossed Sabres	68.143%	1	
Traci Schon	Zivanka	64.429%	2	
Gail Patton	Summer Breeze	64.000%	3	
Charlene Tillman	Kurt Ali Khan	62.286%	4	
Mary Whitely	Set in Stone	61.000%	5	
Amanda Buchs	Madison Avenue	57.571%	6	

First Level Test 3 Adult Amateur

(C) Etzel L*,				
Traci Schon	Zivanka	66.111%	1	
Gail Patton	Summer Breeze	63.472%	2	

First Level Test 1 Jr/YR

(C) Soukup - L w/dist,				
Kaylee Skelly	Reckless Too	60.690%	1	

First Level Test 2 Jr/YR

(C) Etzel L*,				
Morgan Schultz	Southern Pacific	66.714%	1	
Kayla Bielke	Flash	65.286%	2	

First Level Test 3 Jr/YR

(C) Soukup - L w/dist,				
Mallory Palagyi	Elita	64.028%	1	
Morgan Schultz	Southern Pacific	62.778%	2	
Kayla Bielke	Flash	57.639%	3	

First Level Test 1 Open

(C) Etzel L*,				
Danielle Hebler	DaVinci	72.241%	1	
Alyssa Moran	Easton	69.828%	2	
Danielle Hebler	Amera Raven Star	67.069%	3	

First Level Test 2 Open

(C) Soukup - L w/dist,				
Anne McClintock	Beau	63.143%	1	

First Level Test 3 Open

(C) Etzel L*,				
Danielle Hebler	Amera Raven Star	66.111%	1	

Second Level Test 1

(C) Etzel L*,				
Mallory Palagyi	Elita	62.432%	1	

Second Level Test 3

(C) Etzel L*,				
1 Sarah Freeman	Worth the Wait	66.190%	1	

Third Level Test 1

(C) Soukup - L w/dist,				
1 Sarah Freeman	Worth the Wait	66.622%	1	
2 Julie Weitzel	Adelena	64.865%	2	
3 Peggi Ignagni	Rey Jay Ron	61.081%	3	

Third Level Test 2

(C) Etzel L*,				
1 Peggi Ignagni	Rey Jay Ron	59.474%	1	

Third Level Test 3

(C) Soukup - L w/dist,				
Michelle Hrnchar	Boegelys Sonny	66.000%	1	

Fourth Level Test 1

(C) Etzel L*,				
1 Michelle Hrnchar	Boegelys Sonny	67.949%	1	
2 Anne McClintock	Don Diesel	64.103%	2	

FEI Prix St. Georges 2018

(C) Soukup - L w/dist,				
Cindy Poulson	Regalia	64.559%	1	
Megan Copeland	Adagio	60.882%	2	

Western Seat Equitation

(C) Etzel L*,				
Tamara Roberts	Chips Eternal Skip	72.000%	1	

Dressage Seat Equitation

(C) Soukup - L w/dist,				
Cindy Poulson	Regalia	85.000%	1	
Mary Whitely	Set in Stone	78.000%	2	
Kathi Agens	Mercedes	72.000%	3	

Western Intro Level Test 1

(C) Etzel L*,				
Sara Justice	Ima Sizzlin Hot Te	67.727%	1	

Western-Intro Level Test 2

(C) Etzel L*,				
Sara Justice	Ima Sizzlin Hot Te	63.056%	1	

Western-Intro Level Test 3

(C) Etzel L*,				
Agatha Smithers	Cisco	69.500%	1	
Judy Jacobsen	Lady's Courageous Champ	66.000%	2	

Western Intro Level Test 4

(C) Soukup - L w/dist,				
Agatha Smithers	Cisco	78.571%	1	
Judy Jacobsen	Lady's Courageous Champ	71.190%	2	

Western Basic Level Test 1

(C) Etzel L*,				
Carter Boreman	Drifter	65.417%	1	
Jake Lundahl	London	62.500%	2	

Western Basic Level Test 2

(C) Soukup - L w/dist,				
1 Jake Lundahl	London	64.348%	1	

Western Basic Level Test 3

(C) Soukup - L w/dist,				
Carter Boreman	Drifter	60.750%	1	

Continued on page 12

May 23 NODA Schooling Show Recap

By Schooling Show Manager, Suzanne Sherbundy

Schoolingshow@nodarider.org

NODA's first schooling show of the year is in the books.

After the 2020 season it was great to see so many old and new faces this show. While COVID is on the decline, our diligence over the past year allowed us to see the light at the end of the tunnel, and a successful and busy start to this season. Our May Chagrin show hit the ground running with two full rings of NODA riders and a dedicated third ring which hosted Pony Club's Regional dressage Rally (more on that a bit farther down). The sunshine from start to finish was an added bonus that we all hope will hold true for the rest of our shows, fingers crossed.

As with so many dressage shows, our success relied on the dedication and volunteer work of many. Our May show has again reminded me, perhaps more than ever, how absolutely deep the spirit of volunteerism runs through our organization. Thank you to all the competitors for taking the big step back into the ring at a busy show filled with hustle and bustle. There were many great rides reflected in equally great scores.

Thank you Chagrin Valley Farms for hosting our schooling shows. We are very appreciative of the top-notch facility and the amenities it provides. We look forward to a continued partnership. Thank you to Big Dee's Tack and Vet Supplies for your continued support of NODA.

Many thanks to all our volunteers: scribes, runners, gate keepers, ring set-up/tear-down and office help. You all are the glue that keeps the show running. Thank you to the NODA Board, many of whom said, "Yes, I will be there to help," before I was even able to finish asking. The knowledge and experience you bring is appreciated more than a Thank You can ever fully express.

Thank you to Sierra Wick, our Schooling Show Secretary, for sticking it out with me in the trenches of our first schooling show.

Thank you to our judges Clara Etzel, Barb Soukup, and Sara Justice, all of whom have long supported NODA. Very special thanks go to Sara and Barb, as neither was scheduled to judge but both willingly and without hesitation said yes when asked to judge the morning of the show after a scheduled judge called off. We reached out to Barb who, perhaps with a bit of divine intervention, just happened to be in the area. She quickly changed her plans and very literally saved the day. Within 45 minutes the

ring was up and running with Barb sitting at "C."

Similarly, we asked Sara mid-day to judge some of Pony Club's rides, due to last minute scheduling conflicts. After showing and coaching, without hesitation, Sara at the last minute rescheduled her afternoon to judge for us.

I am happy to say the first schooling show of the season was a success.

Some may be scratching their heads at that, as having a judge call off, scheduling issues, and a crazy busy show day do not sound like a recipe for success. But the willingness of NODA members to pull together and lend support when needed is unbelievable. We ended on time, had great weather, and many great rides, in spite of obstacles. This happened only because of the selfless nature and willingness of all involved to step forward when asked for help. To all who said, "Yes I'll help," and to riders who accepted a 45 min delay as well as the hectic nature of a three-ring show, I am forever grateful. NODA is truly filled with wonderful individuals that bring success to the forefront of all situations.

NODA Co-hosted Pony Club Dressage Rally at our May 23rd Schooling Show

The impact of Covid-19 on the 2020 show season was felt across many show organizations. For 2021, NODA chose to proceed with our traditional schooling show schedule and hope for the best. Pony Club, being in a similar situation, also wanted to return to a more traditional Rally schedule but were unsure of expected participant response. Seeing our schooling show series line-up, Pony Club approached NODA and asked if we would co-host their Dressage Rally. The mission of Pony Club is one familiar to anyone who supports the growth and development of horse sport. The organization has a longstanding and well-deserved reputation for developing Junior and Young Riders to be the horse people of the future. In order to hold their 2021 Dressage Rally, the regional chapter of Pony Club was limited to Chagrin Valley Farms hosting their Rally at the end of May. If they were unable to procure the venue for that weekend, they would have to cancel their Regional Dressage Rally again in 2021. NODA had a unique opportunity to help facilitate one of the Pony Club 2021 Rallies by co-hosting the show. After some discussion, the board decided to use our resources to help promote dressage opportunities to the youth of Pony Club's Tri-State Region and co-host the Rally. We

Continued on page 12

Western Level One Test 3

(C) Etzel L*,
Tamara Roberts Chips Eternal Skip 65.926% 1

Western Level One Test 4

(C) Soukup - L w/dist,
Tamara Roberts Chips Eternal Skip 66.154% 1

Western Dressage Level 2 Test 4

(C) Etzel L*,
Jerry Chuey Lees Little Pockets 70.968% 1

Western Dressage Level 3 Test 1

(C) Etzel L*,
Jerry Chuey Lees Little Pockets 76.852% 1

End of Results

Schooling Show Recap, continued from page 11

offered them use of one ring during our May 23rd schooling show at Chagrin Valley Farms. It was a unique situation and NODA co-hosted a Dressage Rally which would have otherwise been cancelled. We can assure our members, however, that while we support the development of dressage among JRs/YRs, including those in Pony Club, there is no plan for an annual NODA/Pony Club co-hosted schooling show. Finally, NODA would like to recognize the maturity and adaptability of the Junior and Young Riders of Pony Club. They were real troupers, and NODA is excited to be part of the development of the dressage professionals of tomorrow.

Thank you and have a good Ride!

Suzanne

NODA News

Needs YOUR Schooling Show Photos! From every show

Competitors - get the competition number and we can identify the team from the rider list!

Volunteers - We always want to recognize those who make it possible to run a smooth show.

Barn shots - use your best artistic eye!

Judges, scribes and staff

Host barn photos

We want to feature YOU!

Send your jpeg's to mosie-editor@nodarider.org

THANK YOU!



To Our May Schooling Show Series
Volunteers
We Can't Do it without YOU!

Kathy Kirchner
Hannah Powalie
Josephine Cooper
McKenzie Thompson
Allison Ray
Michelle Hrnchar
Gale Browning
Patti V.
Patty Keim
Jill Winters
John Groselle
James SHerbundy

Laura Sherbundy
BJ Hartman
Rebecca Thompson
Miranda Akins
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Sarah Freeman
Chris Freeman
Cindy Bank
Taya Workum

Sending Thanks to NODA's Schooling Show Prize List Sponsors and Advertisers

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Revelations Dressage
By Design Equestrian Boutique
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Lucky Stock Ties
Emily's Equestrian Enterprises
Sunnyside Toyota

Support them with your business!

Anne Barlow Ramsay (1925-2021)
Friday, May 14, 2021

TDF Awards Trip Harting Fund Grant to Amy Walsh
Amy Walsh of West Fork, AR, has been awarded \$1,000 from The Dressage Foundation's Trip Harting Fund for Pony Club Members or Graduates. She will use the grant to attend Part One of the USDF L Education Program in Westerville, OH.



Amy is an 11-year member of the Ramona Trails Pony Club and earned her B certification. She represented the Southern California Region at the Pony Club National Championships in Dressage. She has also coached Pony Club teams at rallies, acted as a Technical Delegate, course designer, and regional examiner.

Amy said, "This grant will make it possible for me to put my goals in motion and to chase my dreams! I begin the L Program for judges this July. I started working towards earning the scores required and have discovered that my love and passion for dressage and all it has to offer is even greater than I thought. I could not be more excited about the amazing opportunities this grant has opened up for me."

Trip Harting's friends and colleagues established this Fund at The Dressage Foundation when he passed away in August 2008. The purpose of the Fund is to provide financial assistance for a Pony Club rider to attend an educational event of his or her choice. Applicants must be current or graduate Pony Club members with preference given to those with a B or A certification. Applications are due on March 25th of each year.

For more information about this Fund, contact Sara Weiss at (402) 434-8585 or sara@dressagefoundation.org.

It is with a heavy heart that USDF announces the passing of Anne Barlow Ramsay. As a longtime USDF member, Anne has served in many capacities within the organization including her time on the USDF Historical Committee, serving as a delegate to the Board of Governors, and of course, the success of her horses in the sport.

Over the years, Anne's horses have earned 20 USDF Year-End Awards across almost every level, as well as multiple USDF All-Breeds Awards from the International Sport Horse Registry, KWPN of North America, and Oldenburg Registry of North America.



In addition to her contributions to USDF and her achievements in competition, Anne's mission has always been to advance equestrian sport in the US. As part of this mission, along with The Dressage Foundation, the Anne L. Barlow Ramsay \$25,000 Grant was established. This grant is designed to showcase talented American-bred horses ridden by United States citizens, by providing funds to train and compete in Europe or in Wellington, Florida.

USDF celebrates Anne's life, as well as her contributions to the organization and sport, and extends its sincerest condolences to her family, including her daughter, USDF Administrative Council At-Large Director Barbara Cadwell.

Anne's influence is sure to be felt within the organization and across the sport for years to come.

The purpose of the Anne L. Barlow Ramsay Grant is to showcase talented American-bred horses ridden by United States citizens, by providing funds to train and compete in Europe or in Wellington, Florida. The horse and rider applicants will be competing successfully at Prix St. Georges or higher, and demonstrate an ability to move forward into High Performance competition.



DRESSAGE4KIDS TEAM CLINIC

Coming to The George M. Humphrey Equestrian Center, Lake Erie College

Saturday, October 30, 2021 and Sunday, October 31, 2021

Jr/Young Riders May Start the Application Process

at this link

<https://dressage4kidsorg.presencehost.net/programs/team-program.html>

About the Dressage4Kids™ TEAM Program—Training, Education And Mentoring

The D4K TEAM Program is for Dressage competitors age 25 and under. It is meant as a stepping-stone from participating at the grassroots level to climbing the long ladder on the way to representing a country in international competitions, to becoming successful professionals, and/or to becoming the very best dressage riders they can be. Through this program, dedicated, talented Dressage youth will be sought out. The teacher(s) in the clinics will ensure that the basics of their education as riders and horsemen are properly established and will give them a road map for their Dressage journey.

Interested riders 25 and under can apply by filling out an application and placing online a short video of themselves riding. There is no deadline for applications. Any interested riders should apply immediately. In the video, selectors are looking for the correctness of the rider's seat, connection to the horse, timing of aids, use of half halts, as well as a feel for rhythm, tempo, relaxation, and thoroughness of the horse – all commensurate to the level of the rider. **It is not necessary that the rider be riding at a high level. Riders as young as 8 have participated in the clinics as well as riders working at training level.**

During the clinic sessions, the instructors will evaluate and try to improve the rider's position, use of aids, knowledge, and abilities for competitive Dressage. The riders may also receive written evaluations. Riders do not need to have their own horses, if they can find a horse to borrow. At all training sessions, instruction is also provided in stable management, riding theory, fitness, sports psychology, etc.

Dressage4Kids Programs will be reviewed regularly in order to ensure they comply with current Covid-19 guidelines. Dressage4Kids, Inc. is very proud to offer the TEAM Program (Training, Education & Mentoring) for dedicated, determined young dressage riders of all levels, ages 25 and under. The goal of the program is to find, to help to educate, and to be part of the development of talented youth to become the international riders, teachers, and trainers of the future. The Dressage4Kids' TEAM Program encourages riders to become the best they can be, both on and off the horse. Riders of all levels are encouraged to apply.

NODA and Lake Erie College are Sponsoring the October 30 and 31 **DRESSAGE4KIDS TEAM CLINIC.**

Participants are selected by **DRESSAGE4KIDS**, riders **MUST** apply online.

Local details are being coordinated by NODA JR/Young Rider Liaison Jennifer Cooper, Jr-YR@nodarider.org

Member Spotlight - An Interview with Gwen Samuels

By Mosie Welch

Tell us a little about how you got interested in horses, who was your first horse?

From what my family tells me, I used to ride with my Grandmother when she plowed her fields with her team of horses. I was too young to remember and don't remember that. I did not get back into horses until later in life, after I got divorced and moved from Philadelphia. I started taking riding lessons at My Way Stables in Canfield on a Western Pleasure QH, Mr. Pine and knew that being in the barn with horses is where I wanted to be. Actually, my current horse is my first horse and I have had him since he was 11.

Tell us a little about your current horse.

RW Shy, aka W is truly a once in a lifetime horse. He's a 31 y/o, gelding, QH, 15.3, originally Western Pleasure, then Dressage. W is smart, opinionated, kind and just an overall good horse. He has an amazing work ethic, and has a huge try even when it is something new that he doesn't completely understand. We have done Western Pleasure, Showmanship, and Dressage.

What do you and your horse do together?

Although W is retired from competition, we still ride several days a week. I also still take lessons, because I want to continue to learn and he still has a lot to teach. I currently train with Rhonda Pearce at Bauer Equestrian Center in Brookfield where my horse is boarded.

What are your goals for 2021?

My goals are to grow my business and continue with my education to have additional tools to help the horses that I work with. I don't have any competition goals since my horse is retired and I don't have a new horse on the horizon.

I know you do CranioSacral Therapy and Reiki. How do these modalities help the horse?

Horses have two ways of being in the world: "rest and digest" or "fight or flight". If the horse is out of balance, it will typically show up either as behavior or other body issues. CST works with the body's brain and spinal cord to facilitate balance, and the therapist job is to tune into the



Above: Gwen working on Starlits Lad aka Laddie, an OTTB, owned by MaryLou Manis.

Below: Gwen works on MaryLou's Basset, Hoover.

Photos courtesy of Gwen Samuels.



horse's body and choose the best techniques to help the horse correct and balance.

Reiki is a Japanese technique used to help reduce stress and promote relaxation to help the body to heal itself. Reiki is non-invasive and can be done with either a light touch of the hands or hands above the body. Reiki is the idea of a universal life force energy that flows through each of us. The word Reiki is made of two Japanese words - Rei which means "God's Wisdom or Higher Power" and Ki which is "life force energy".

Tell us about the training for CranioSacral Therapy and Reiki?

I studied CST through the Upledger Institute. I originally took the human CST classes and when the Equine classes became available, I knew that I wanted to

work with horses and started studying Equine CST. I studied The Usui Reiki System of Reiki Healing through The Reiki Center in Columbus and at The Hidden Path in Hubbard. I have been a Reiki practitioner for 15 years, and have been attuned to the Master Level.

What mentors have you had in your journey with horses? Sandi Howlett, Sue Lomenzo, and Rose Shellenbarger (deceased), Linda Kohnov, Tamara Jones, and Cindy Bauer among many others. There are so many that have

helped me learn, grow and become confident and secure in the knowledge that I have, that I don't think I could possibly name them all. I owe a huge debt of gratitude to all of those who have helped along my journey.

Anything else you'd like to share?

Thank you to all of the amazing horses that I have had the blessing to encounter, they have all taught me something. Patience, gentle touch, listening, meeting them where they are, and suspending how I think a session should go and allow the horse to direct the session. Although, I may have a plan, flexibility is important as well as being able to suspend the ego.

Gwen Samuels, a NODA member, is the owner and practitioner at The Horse Collective. Gwen provides CranioSacral therapy and Reiki for horses and other animals in NE Ohio. Gwen can be reached at (330) 980-8303.



US Equestrian Announces U.S. Dressage Olympic Team Ahead of Olympic Games Tokyo 2020

by U.S. Equestrian Communications Department | Jun 17, 2021, 12:05 AM EST

Lexington, Ky. – US Equestrian is pleased to announce the four athlete-and-horse combinations selected to represent Team USA at the Olympic Games Tokyo 2020 in Tokyo, Japan, as part of the U.S. Dressage Olympic Team. The team will be led by Chef d'Equipe Debbie McDonald and Team Leader Hallye Griffin. The first horse inspection will take place on July 23, and competition is set to begin on July 24 and continue through July 28, 2021, at the Equestrian Park in Tokyo, Japan. Three combinations will compete as a team with one traveling reserve.

"The team selected to represent us in Tokyo is incredibly strong and I'm looking forward to working with these combinations in the coming weeks to ensure we deliver performances our country will be proud of this summer," said Chef d'Equipe Debbie McDonald. "We've worked tremendously hard over the past year to adjust and prepare for these Games and it's exciting to see all of the hard work begin to pay off. These combinations are up for the challenge that will be presented to us in Tokyo, and we are incredibly grateful for the continued support of our family, friends, and fans around the country."



The following athlete-and-horse combinations will represent the United States at the Olympic Games Tokyo 2020 and are listed in alphabetical order:

Adrienne Lyle (Wellington, Fla.) and Salvino, a 14-year-old Hanoverian stallion owned by Betsy Juliano, LLC

Steffen Peters (San Diego, Calif.) and Suppenkasper, a 13-year-old KWPN gelding owned by Four Winds Farm and Akiko Yamazaki

Sabine Schut-Kery (Napa, Calif.) and Sanceo, a 15-year-old Hanoverian stallion owned by Alice Womble

The following combination has been named as the traveling reserve:

Nick Wagman (San Diego, Calif.) and Don John, a 13-year-old Dutch Warmblood gelding owned by Beverly Gepfer

The following combinations have been named as team alternates and are listed in selected order:

Olivia LaGoy-Weltz (Haymarket, Va.) and Rassing's Lonoir, a 17-year-old Danish Warmblood gelding owned by Mary Anne McPhail and Olivia LaGoy-Weltz

Ben Ebeling (Moorpark, Calif.) and Illuster van de Kampert, a 13-year-old Belgian Warmblood gelding owned by Sasha Cutter for Nuvolari Holdings and Amy Roberts Ebeling

All team nominations are subject to United States Olympic & Paralympic Committee approval.

Follow US Equestrian

Stay up to date on the U.S. Dressage Team by following USA Dressage on [Facebook](#) and [Instagram](#) and US Equestrian on [Facebook](#), [Instagram](#), [TikTok](#), and [Twitter](#). Use #USADressage.



Dressage 2021

Dressage 2021 Encore

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Presented by

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Please support these businesses!*



Pictured here, the attendees of the 2020 Dressage and More Adult Camp. In 2021, 16 happy adults will spend four days with their horses and each other at Pure Gold Stables enjoying dressage lessons, trail rides, yoga, massage, cavaletti sessions and more! Stay tuned to NODA News for a photo spread and camper feedback on Dressage and More Camp for Adults, 2021!

A big thank you to Patty Keim and Sally Burton for organizing Dressage Camp for Adult Riders!

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Membership News

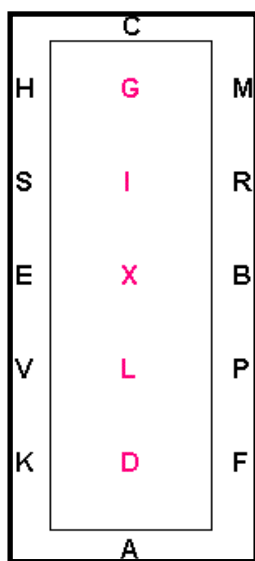
Fran Cverna, Membership Chair
NODA's 2021 Membership Year
12/01/2020 – 11/30/2021

Welcome

New or Renewing Members

Isabella Beamer
Chyna Bohman
Madisen Eidens
Airiana Holt
Mary Valentine Kornak
Lee Nesler
Cindy Poulson
Gwendolyn Samuels
Jessica Slansky
Heather Strawn

As of June 15, we had 256 members for 2021.
166 Adult Amateur, 35 Youth, and 55 Professionals.
We have 69 new members for 2121; some were members in the past, but not in 2020.



Compared to last year at this time we are up 17 members.

Yay!

Compared to 2019 at this time we are down 57 members.

Boo...

**Tell all your friends
to join NODA!!**

If you have membership questions contact
Fran Cverna membership@nodarider.org

Equine Essentials

WHAT's NEW for the Equestrian and their Horse

By Kelly Jones

The Ariat Trifactor breech is quickly becoming a favorite among equestrians! These breeches tend to fit a variety of different body shapes and sizes. The Ariat Trifactor breech currently comes in sizes 22 – 36 in lengths regular and long. This breech is also made in a men's version and has all the same benefits as the women's breech. These breeches have quickly moved to favorite breech status in my husband's wardrobe. The compression fabric leaves you feeling held in and supported but not restricted which is perfect for any of the equestrian disciplines. In our store, everyone from pleasure riders to dressage riders to eventers and even some western riders have been loving these breeches! Along with compression, the innovative fabric offers cooling technology which literally cools the temperature of the skin. These are an essential piece to add to your riding wardrobe for our hot and humid Ohio summers! The Trifactor breech is available in both knee grip or full grip silicone which offers just the right amount of grip without feeling like you cannot move in the saddle. While available in show colors, white and tan, Ariat has been adding a variety of fun colors like blues, teals, and greys to add a bit of spice to your schooling outfits. Ariat just released the Tri Factor X-Grip which is available in black and white but has rhinestone buttons, silver thread embroidery and vegan leather detailing. The subtle bling and detailing on the X-Grip is perfect for the discerning dressage rider who wants a bit of bling, but not too much. These are a must try piece that are sure to become one of your favorites!



Kelly Jones is an Eventer who also likes to dabble in the Dressage and Show Jump world! She has 2 wonderful and dependable horses, Hendrix and Jude, and currently rides out of Ridgewood Stables. Kelly co-owns the tack shop Equine Essentials in Avon Lake with her mom, Gail Davis.

www.equineessentialsohio.com.



**Northern Ohio Dressage Association
2021 Membership Form**

NODA membership runs
12/1/2020 through 11/30/2021

**NODA is a United States Dressage Federation
Group Member Organization (GMO)**



A portion of your NODA membership dues goes towards your group membership in USDF. A USDF Group Membership (GM) makes you eligible for USDF Rider Awards. Group Members may participate in recognized shows without the payment of USDF non-member fees, are eligible to earn university credits, receive member discount rates for USDF events, and receive the *USDF Connection* magazine. (Supporting Family members do not receive a subscription to the *USDF Connection* – one magazine per "family.") See www.nodarider.org or www.usdf.org for eligibility to qualify for USDF regional and national championships. Note that Participating Membership in USDF is needed to compete in USDF Regional Championships.

Important INFORMATION:

- The printed Schooling Show Prize List which includes the Year-End Awards Program details is mailed to members who join **before May 1, 2021**.
- NODA By-Laws, club information, shows, awards, newsletters, and events are available at www.nodarider.org.
- NODA membership includes a subscription to the printed newsletter *NODA News*.
- Join or renew at or before December 1, 2020 and be entered in a drawing for a free 2022 membership!
- Online sign up fees are \$2.00 more because of processing fees
- **Two ways to join:**

Mail this form along with a check or

Sign up ONLINE from the MEMBERSHIP page at www.nodarider.org

Date _____ ☐ Renewal ☐ New

Approval to release your contact information to Big Dee's Tack and Vet Supplies?

(Big Dee's reimburses club 5% on members' purchases.) Yes, I approve _____ No, I do not approve _____

Name _____ USDF # _____

☐ Adult Amateur

☐ Professional

☐ Youth, birth date required: _____

Youth is a NODA membership category that includes both Juniors (JR) and Young Riders (YR). Sign up for YOUTH membership unless you turn 22 or older in 2021.
If you turn 22 or older in 2021, you must sign up for Adult Amateur or Professional membership.

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____

Additional Family Member Name _____ USDF # _____

(Must live at same address; includes ALL benefits except for USDF magazine and NODA newsletters)

☐ Adult Amateur

☐ Professional

☐ Youth, birth date required: _____

Phone _____ E-mail _____

Additional Family Member Name _____ USDF # _____

(Must live at same address; includes ALL benefits except for USDF magazine and NODA newsletters)

☐ Adult Amateur

☐ Professional

☐ Youth, birth date required: _____

Phone _____ E-mail _____

To add more family members, use other side of form, or contact membership@nodarider.org

Newsletter subscription without membership Fill out this section only for a Newsletter subscription without membership. This is not a membership and excludes USDF GMO Membership, discounts, eligibility for NODA awards or Schooling Show Championship.

Name _____ E-mail _____

Address _____ City, State _____ Zip _____ Phone _____

Membership Dues

Adult Amateur or Professional \$49.00 \$ _____

Youth \$35.00 \$ _____

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Must be 75 years old or older as of December 1, 2020

Additional Family Member \$20.00 \$ _____

Full membership, must live at same address

Additional Family Member \$20.00 \$ _____

Full membership, must live at same address

Newsletter subscription only (not membership) \$24.00 \$ _____

Additional Donation \$ _____

TOTAL ENCLOSED \$ _____

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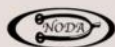
Fran Cverna
NODA Membership
12212 Snow Rd
Burton, OH 44021

QUESTIONS?

Membership questions: Contact Fran Cverna
440-834-1774 or Membership@nodarider.org

Other questions: Contact Kathy Kirchner
330-995-6010 or MemberRep@nodarider.org

NODA is a 501(C)3 Educational Organization. All donations are tax deductible.



Northern Ohio Dressage Association

TWO NODA Board Position Available! NODA Needs Your Help!

2021 Awards Banquet Chair

Plan and organize the annual banquet
Including a social hour, meal, and program

Work closely with
the Awards Committee
to plan a celebratory event for all attendees

Former chairs will assist with overview and
suggestions on format.

2021 Silent Auction Chair

Organize and run the silent auction including soliciting
auction items and set up, managing the auction &
collecting payment.

Contact Niki Sackman: President@nodarider.org

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Julie R Taylor

Instructor/Trainer
Northcrest44@aol.com

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Classified Ads Info

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One free ad at a time for 2 issues

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Jennifer Cooper
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Painesville, OH 44077

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Classifieds@nodarider.org

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Stubben Scandica DL:

Medium Wide tree, 17.5" seat, new billets and newly reflocked panels. Asking- \$750.00 Contact Vicki at: 404.245.9277 (I-7)

Amerigo dressage saddle: 17 1/2" like new. Asking \$1795.00

Ask for Barb 440-942-4860. Leave message.

Albion 5000 dressage Saddle:

Medium to Medium+ tree, Fits high withers. Decent channel width. States 17.5" flap, measures larger. Flap 17" Fits longer leg. Super Comfortable. Recently conditioned. No Blemishes. Asking \$1000. Trials available. Text 440-527-4755

NODA Positions

Banquet Chair Needed to coordinate the 2021 NODA Year End Banquet.

Plan the venue, the menu, the favors, and the decorations. If you'd like more information please contact Niki Sackman President@nodarider.org

SEEKING Volunteer Coordinator for the Schooling Show Series

Recruit and organize schooling show volunteers. Orient new volunteers and ensure each volunteer get their NODA bucks.

President@nodarider.org

ISO Lease

Petite mature AA dressage rider looking to lease lower/mid level dressage horse-east side only. Ask for Kathy (440)364-9570, Please leave voice message.

FUN FACT

Who are the horse's closest living relatives?

Follow the feet! Horses belong to a group of mammals with an odd number of toes. Most members of this group,



known as perissodactyls, are extinct. But several survive, including rhinoceroses and tapirs, the horse's closest living relatives.

**American Museum of
Natural History**

Photo and Article Submission Guidelines for NODA News

PHOTO Submission Guidelines

All Photo Requirements: high resolution, 300 dpi or higher in JPEG/JPG

Photos must be submitted as attachment to e-mails

NODA reserves the right to determine which photos will be published

NO photo will be used of any mounted rider without a helmet

Please include your name and the photographers name, horse's name, breed, hands, age & a description of the activity

Cover Photos for NODA News

Size: Portrait friendly format with uncluttered background—send without cropping.

Article Guidelines

Articles should highlight subjects of interest to NODA membership such as horsemanship, equestrian experiences, dressage, Western dressage, cross training, education, clinic reviews, horse management, rider training, horse or rider fitness, member spotlight or interview.

NODA reserves the right to edit for grammar, flow, and space constraints without changing the intended meaning.

NODA specific articles will have priority in the NODA News.

Photographs enhance your article – see Photo Submission Guidelines

NODA News Editors will determine when an article runs based on space

NODA reserves the right to refuse an article

Photos and articles are eligible for NODA bucks

Mosie-editor@nodarider.org

Articles Wanted

NODA is seeking informational articles for NODA News. You don't have to be an expert! Telling your story and how you've overcome challenges or what you've learned in bringing your horse along is welcome.

If you are a professional—NODA would love to have you share your wisdom with our members!

Articles are eligible for NODA bucks and USDF Annual GMO newsletter awards! Contact Mosie-editor@nodarider.org with your article or story ideas!



Northern Ohio Dressage Association

The Northern Ohio Dressage Association is a United States Dressage Federation (USDF) Group Member Organization.

All members of NODA are USDF group members.

For USDF participating membership, apply directly to the USDF at www.usdf.org

NODA Board Meetings, Third Monday of the Month — Your Ideas are Welcome

NEXT BOARD MEETING: June 19, 2021 at 6:15pm - Virtual Meeting

NODA welcomes member comments, concerns, ideas, and questions regarding NODA activities, shows, and policies.

Please contact your member liaison ([page 3](#)) to get a link to the board meeting

find *NODA* on social media



[@NodaDressage](#)



[@NODA_Dressage](#)



www.nodarider.org



[@NODA_Dressage](#)

Calendar of Events

Full calendar at www.nodarider.org

July 10 NODA Jr/YR Clinic
Fair Winds Farm, Auburn, OH
Jr-YR@nodarider.org

***July 16-18 Mid Ohio Classic I & II**
<https://www.midohiodressage.com>
Brave Horse, Johnstown, OH

July 23- August 8, Summer Olympics
See the full Olympic equestrian schedule here www.nbcolympics.com/schedule/sport/equestrian

July 24-25 L Program, Session A: Intro to Judging & Biomechanics, [Maryal Barnett](#), Westerville, OH
www.ohiodressagesociety.com

July 22-25 Dressage Camp For Adults
Is FULL, a wait list is started.
sabcampisme@yahoo.com

***July 25 NODA Schooling Show**
Chagrin Valley Farms

***Aug 14/15 ODS Down Centerline 3 & 4**
<https://www.ohiodressagesociety.com>
Brave Horse, Johnstown, OH

***Aug 22 NODA Schooling Show**
Rocky River Stables, Rocky River

***Count toward NODA 2021 Year-end Awards**

Virtual Shows DO NOT COUNT toward Year-End Awards

Due to COVID-19, Please check with the event coordinator to ensure a clinic or show has not been cancelled.

Aug 24 - Sept 5
Paralympic Games
Find out more at
<https://inside.fei.org/fei/games/paralympic>

***Sept 12 NODA Schooling Show**
Chagrin Valley Farms, Chagrin, OH

Sept 18 LEC IDA Benefit Schooling Show, Lake Erie College, Painesville, OH
www.lec.edu/school-of-equine-studies/dressage-schooling-show/

Sept 25 NODA Schooling Show
Chagrin Valley Farms, Chagrin Falls

Sept 26 NODA Championship Show
Qualification Required
Chagrin Valley Farms

October 23-24 L Program, Session B:
Judging Criteria for Gaits & Paces, Movements & Figures, [Debbie Riehl-Rodriguez](#),
www.ohiodressagesociety.com

October 29 ADULT Clinic with Lendon Gray— auditors also welcome
Lake Erie College, Painesville, OH

October 30-31 Jr/YR TEAM Clinic with Lendon Gray— auditors also welcome
Lake Erie College, Painesville, OH

November 21, NODA Banquet
Details TBA

NODA Events: more information at
www.nodarider.org

Send calendar submissions including date, event, location, and contact information by the 15th of the month prior to the edition it will run in to
Advertisers@nodarider.org

NODA News
8195 Guilford Road
Seville, Ohio 44273

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Novelty, OH 44072

NODA Newsletter and Website Advertising Rates

Advertising Rates Effective January 1, 2020

Payment Deadline: 10th of the month to reserve space in *NODA News* for the next issue.

Ads will be run print and digitally for the same amount of time.

E-mail print ready ads in JPEG or .TIF format

Select high quality or commercial printing, 300 dpi or higher when saving the file.

Send to **Jennifer at Advertisers@nodarider.org**

Advertising Rates

	Width x Height	One ISSUE	Six ISSUES
Full Page	7.5" X 10"	\$100.00	\$500.00
Half Page	7.5" X 5"	\$55.00	\$275.00
Quarter Page	3.75" X 5"	\$26.00	\$130.00
Business Card	3.75" X 2"	\$20.00	\$100.00

Complete form & enclose payment in full with check payable to NODA. Send to: Jennifer Cooper, Advertising Editor
6395 Paine Road, Painesville, Ohio 44077

Complete and mail with your payment:

Date: _____ Number of issues ad will run, choose one: **One issue** _____ **Six Issues** _____ **Twelve Issues** _____

Ad Size: _____ Amount enclosed \$ _____ USD First Issue/year ad will run: _____

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Street Address: _____

City: _____ State: _____ Zip: _____

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Thank You for Supporting the Northern Ohio Dressage Association