



Northern Ohio Dressage Association is a 501(c)(3) Non-Profit Education Organization

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#### **Christine Thompson**

440-590-1598

Christine-DAL@nodarider.org

Arielle Brodkey
216 -591-0431
Arielle-DAL@nodarider.org

#### Board Meetings

Third Monday of the Month
Conference Call
NEXT MEETING Feb 15
6:15pm

#### A Letter from NODA's President; Niki Sackman

#### Greetings,

I hope you are enjoying the start of a new year. I am so hopeful that this year will be better than last year. Although there still seem to be carryover mail problems at the post office. You may not be receiving your newsletters in a timely matter, hey, I'm still waiting for my electric bill, but I was one of the fortunate few that got their newsletter. The newsletters are posted on the NODA website once they are sent to the publisher for distribution, as are other NODA updates.



Niki Sackman & Raina

Feeling Lucky? All NODA members who join before March 30, 2021 will be entered in a drawing for a \$50 Big Dee's gift card—see page 4 for more information!

I want to welcome Sierra Wick who has stepped in as NODA's new schooling show secretary. Some of you may have seen her around the shows in past years and it will be nice to see her friendly smile once again. Before we know it, the schooling shows will start and the annual recognized shows will be here. At lease we are hoping we can proceed as planned pending on the COVID situation. We are still looking for someone to fill the banquet chair position. Please contact me if you are interested.

NODA is sponsoring a virtual education event on February 13 at 1:00pm, Share Some Love With Your Horse, gentle massage techniques for your horse with member, Mosie Welch, CEMT. This is the first in a virtual series, 'The Holistic Horse,' coordinated by Jen Cooper, NODA's Youth Liaison. Find out more on page 4.

If any of you are artists and want to share your talent, submissions for the Digital Cover Art Contest for the Dressage 2021 and Dressage 2021 Encore show program are due by April 1<sup>st</sup>. Your artwork could be used on the recognized show program and tee shirts AND the winning artist will receive a \$100 gift card to Big Dee's Tack and Vet Supply. The show program will be digital only—see page 5 of this newsletter

Speaking of cover art, Newsletter Editor Mosie Welch is always looking for photos for the cover of the *NODA News*. The photos do not need to be show photos but do need to be in a profile format. See page 5 of this newsletter for information on submitting photographs.

Please be aware registration for NODA's ever so popular Dressage Camp for Adults opens on March 1<sup>st</sup> and is limited to 18 participants. You can view the tentative schedule on pages 12 and 13 of this newsletter and under the education tab on the NODA website. If you have any questions you can contact Sally Burton <a href="mailto:sabcampisme@yahoo.com">sabcampisme@yahoo.com</a> or Patty Keim <a href="mailto:silentauction@nodarider.org">silentauction@nodarider.org</a>. Thank you both for running this event.

Wishing you all well, Niki

Cover: Mystie, paint mare & her proud partner, Jerri Chuey competing at Chagrin Valley Farms. Mystie was originally Jerri's grandkid horse, but Jerri quickly realized "Mystie is one fun horse to ride!" For more than seven years now they have been showing Western & traditional dressage. In 2020 they showed second level Western dressage with the help of NODA member professional Emily Gill. They competed at the 2020 WDAA (online) World Show & are Reserve World Champion in one class, placing third in their division with almost one hundred riders competing. Schooling Western Level Three, they also plan to show working equitation competitions, more recognized shows with WDAA, and as always compete in the NODA schooling shows in 2021.

#### **NODA Chairpersons & Committees**

#### **Communications**

Correspondence Secretary: Molly Reeves

440-334-3947

Correspondence@nodarider.org

Member Services Directory
Mosie Welch: 330-618-5838
Directory@nodarider.org

#### Newsletter

**Lead Editor, Content/Layout** Mosie Welch 330-618-5838 Mosie-Editor@nodarider.org

Advertising/Classifieds/Calendar Editor

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Corral Magazine: Mosie Welch

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Website, Facebook & E-News

Webmaster Lesley Matt

440-503-6214 Webmaster@nodarider.org

**Instagram & Twitter** 

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#### **Education Programs**

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#### **Membership & Liaisons**

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440-834-1774 Membership@nodarider.org

**External Relations** Barb Soukup 440-339-3980 parliamentarian@nodarider.org

Junior/Young Rider Liaison Jennifer Cooper

216-469-3920 <u>Jr-YR@nodarider.org</u>

**Adult Amateur Liaison:** Kathy Kirchner 330-995-6010 <u>AA@nodarider.org</u>

Professional Liaison Arielle Brodkey216 591-0431 <a href="mailto:Pro@nodarider.org">Pro@nodarider.org</a>

**Western Dressage Liaison** Sara Justice WesternDressage@nodarider.org

The Dressage Foundation Liaison
Karen Puchalsky TDFRep@nodarider.org

#### **Historical Archives**

Historian: Fran Cverna 440-834-1774

Historian@nodarider.org

#### **Competitions**

#### **Recognized Shows**

Co-Chair: Patty Keim 330-350-2775

RS-Chair@nodarider.org

Co-Chair Rachel Aderhold 330-357-9981

VP@nodarider.org

#### Show Manager/Onsite Secretary:

Patty Keim 330-350-2775 RS-Chair@nodarider.org

Volunteer Coordinator Karen Shirring 330-220-4705 RS-vol-coord@nodarider.org

Sponsors/Advertising Dee Liebenthal 216-534-1911 Sponsors@nodarider.org

#### **Schooling Shows**

Chair Suzanne Sherbundy 561-596-1189 SchoolingShow@nodarider.org

Show Secretary: Sierra Wick

330-461-0825

SS-Secretary@nodarider.org

**Volunteer Coordinator** Suzanne Sherbundy 561-596-1189

SS-Volunteers@nodarider.org

#### **Year-End Awards**

**Chair** Janeen Langowski-Grava 440-666-6182 Yearend-Awards@nodarider.org

#### **Silent Auction**

**Chair** Patty Keim 330-350-2775 SilentAuction@nodarider.org

#### **Year-End Awards Banquet**

Banquet Co-Chair OPEN Position
Please contact Niki Sackman if interested



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Please share your copy of NODA News with a friend or at the stable

#### Congratulations!

2020, National 3rd Level Oldenburg.GOV
Freestyle Reserve Champion
L'aristo ridden by Heidi Kohl
NODA Member Professional
owned by Arielle Brodkey

Music designed by Marlene Whitaker

L'aristo aka "Leonard" is a 14 year old (2007), 17.1 hand, Oldenburg.GOV, sired by Ludwig As, with a lot of Holsteiner (going back to Landgraf and Calypso), Hanoverian, and Westfalen on both top and bottom lines. He was a champion hunter with Dariush Elghanayan from whom Arielle bought him. Arielle is showing Leonard at 2nd level and Heidi Kohl is doing a great job at 3rd. Arielle sends many thanks to George Williams for all his help the past few years and to Janet Foy for her clinics.

Below: L'aristo ridden by Heidi Kohl









#### Dear Readers,

Thank you to each and every member who has been sending photos and write ups about their horses, their accomplishments, their trainers, and fun activities they've been involved in!

Ever wonder how you can be on the cover or highlighted in the NODA News? NODA News is all about celebrating your successes - in the show ring, on the trail, while cross training, or at the barn. But it's a partnership - if you or your horse have something to celebrate we need you to send it in. Please take the time to send your photos and a write up to mosie-editor@nodarider.org.

Western Dressage has taken off in recent years and this issue highlights training, resources, and opportunities. On page 6 we have an interview with NODA professional Rachel Jelen and on pages 18 and 19 there are resources and opportunities for NODA Western Dressage riders at the local, regional, and national level. Hope you enjoy!

We are also highlighting a program for our NODA Professionals! The Professional Incentive Program or PIP on page 16 and 17. This program benefits professional members who bring their students to NODA sponsored schooling and recognized shows. The professional accumulates points for member client rides or for riding a member client horse which can be used like cash for NODA events, schooling shows, membership or advertising.

Take the time to read our membership news! NODA appreciates every new and renewing member. Membership Chair Fran Cverna thanks this months new members on page 15. NODA has a monthly board meeting on the third Monday of the month and NODA is active on social media - you can get plugged in to these opportunities with the information on page 23.

NODA News appreciates our newsletter advertisers and we can always use more! If you know of a business that may be interested, please give them the form on the back of the newsletter. The ads are also run on NODA's award winning website. See a list of our advertisers on page 3 and support them with your business.

#### **Enjoy the ride!**

Mosie Welch
NODA News Lead Editor

### Northern Ohio Dressage Association



### NODA needs YOUR creativity!

for the Recognized Shows Program

# Cover Art Contest

Dressage 2021 and Dressage 2021 Encore

Are you artistic?
What says dressage competition to you?

#### Your Art Could WIN!

The winning artwork will be featured on the **digital only** shows program cover Color Art or Black and White

The Winning Artist Will Receive a \$100 BIG Dee's Tack and Vet Supply Gift Certificate

The winning artist will be announced in Issue 5, 2021 (May), NODA News

#### **Details**

**Size of cover space:** 4.25" wide X 10.25 " high **Submission format:** JPEG, 300 dpi or higher

Deadline: April 1, 2021

Email Submissions as a JPEG attachment to: mosie-editor@nodarider.org

**Recognition:** The artist will be credited in the show program and retains the rights to the artwork.

# An Interview With Rachel Jelen, NODA Member Professional Western and Traditional Dressage

Interviewed by Mosie Welch

# When did you start riding and who introduced you to horses?

I started riding at the age of 5 years old in 1978. I lived next door to some horse places and just wandered over. Before I knew it, I was cleaning stalls in exchange to ride. So, I guess I introduced myself in a way. My first riding teacher was a lady named Donna Hornack. She taught me to ride Saddleseat on an American Saddlebred and an old Morgan horse named Mokey!



"Strategys Calico Gal" a Paint/Pinto mare and former halter horse ridden by Rachel Jelen. Broke as a 4 year old she has been shown in hunt seat, BASIC Western in 2020 and First Level Classical.

adapt it to what you are doing. Working with the "Garrocha Pole" really helps you learn how round your circles may or not be, how to really use your seat/ weight/leg aids before your hand (because you have a pole in your right hand and your reins in your left).

### Who would you consider a mentor and why?

Many people have helped me, but as far as a mentor - Chuck Burneson, whom I have spent

the last 18 years learning from. The best horseman I have ever met, he has truly helped me become the rider and "trainer" that I am today. Helping me to develop into a thinking rider, not just a passenger, learning to read the horse.

#### What disciplines do you teach and train now?

My primary disciplines I teach and train now are Dressage - Classical and Western. But I still do "a little bit of everything".

#### Why do you focus on dressage?

I believe Dressage is the basis for everything. If you can teach your horse to be light off the leg, light in your hand and responsive to your seat and leg cues - then the possibilities are seemingly endless.

# When did you first start riding western dressage and what hooked you?

I have always enjoyed riding Western and always said "If I could show Dressage in my Western Saddle..." So, when Western Dressage appeared, I played around a little in Level 1. Then I got sidetracked, and came back to it in 2018/2019. I Started competing in Level 2 and Level 3 in 2019. In 2020 I competed in BASIC Level, Level 2 and Level 3. The tests are fun and more challenging than some of the equivalent Classical tests.

#### Tell us a little about yourself. Is training your "day job?"

Training/Riding/Teaching/Caring for horses is definitely my day job! In my spare time I am a freelance artist and graphic designer. I earned a BFA in Graphic Design from The Cleveland Institute of Art. Horses have always been a part of my occupation, but it has been my full time occupation since about 2004.

## What riding disciplines have you trained or competed in and how have they help form your career?

Wow, how much time do you have? I started out Saddleseat, then Western, then Hunt Seat Equitation, Low Level Dressage (basically just riding the patterns back then), a little jumping and playing around with the style of Garrocha (based off Spanish cowboys that use a 13' pole

to herd cattle), to now training my horse up to schooling PSG and competing up to 4th level Classical (dressage). I also currently compete in Western Dressage through Level 3, hoping to try Level 4 this coming year. How has all this shaped my riding career? I would say experience with all types of horses and personalities. You learn that you can take things from any style and



Rachel Jelen riding "Jake" with the Garrocha Pole. photo courtesy of Cindy Bank

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Knowing that you compete, teach, and train both traditional and western dressage, are there differences in western and traditional dressage and if so, what are they?

I really can say that to me personally, I ride them and teach them both the same. I have crossed over without any problem and have been pretty successful at in with 4 different horses of all different breeds. All those horses also compete Classically. Biggest difference to meattire of horse and rider!



"Phantom Jet Jink" showing Western, Level 2 & Level 3.

Photo courtesy of Molly Reeves.

first. And lastly, the most challenging horse can be the best teacher - he will help you if you just learn to listen.

# What advice would you give someone wanting to try western dressage?

Just go for it. Find a test that suits you and your horses ability. Find one you feel you can do well - don't go in over your head. Just like Classical, start at the bottom and work your way up. If you ride a higher level Classical, then you can test the waters in a higher level test. I actually started with Level 1 Western, but my horse was showing 2nd Level Classical at the time.

#### Sometimes just hearing the word

"western," is daunting to English riders because of the tack alone. How does a rider go about finding a western saddle for themself and their horse? Are the bridles and bits different or can a person ride in a snaffle?

You find a saddle like any other - find one that is comfortable for you and fits your horse well. A western style snaffle is legal...as are a wide variety of "shanked" bits. Broken mouthpiece shank bits can be ridden one or two handed, snaffle with two hands and a curb is to be ridden one handed. Bridle must be western style bridle.

Is the traditional dressage seat and western dressage seat different? Are there differences in the aids? Does that depend on how the horse was originally trained?

I ride both disciplines the same. The aids for the shoulder in are the same Classical or Western. Things will vary depending on the training of the horse, but basically - all the same!

# What western dressage instructors and clinicians have you ridden with and what did you take away?

I am actually self taught for Western Dressage. I researched it and took the ball and ran with it. I was chosen to ride with Lynn Palm for Western Dressage in Equine Affaire in 2020, but it was canceled due to the Pandemic. I also was signed up to ride in NODA clinic with Joann Williams which was also cancelled and never rescheduled...So, Here's to 2021?

### What is your training philosophy with your horses? Your students?

Take it slow, be patient. You will get it when you are ready. Before you get upset or discouraged with your progress, think about where you were a week ago, a year ago. It is all a learning experience and know that the next horse will be easier but you have to learn how to get there

What are good resources for the Western dressage rider?

"Cowboy Dressage" by Eitan Beth-Halchamy is a really good book. Lynn Palm, Joann Williams...all good people to watch and learn from. They all deal with all breeds of horses too.



"Dancin In Aruba HOF" a haflinger mare owned by Don Brown. She was green broke when I started riding her. We have shown Intro, Training, First, Second and Third level classical. Last season we did Level 2 & 3 Western! She also jumps and does an occasional "rail class." photo credit Kelly McCoy

Is there anything else you would like to share?

I would like to start by saying Thank You to Mosie Welch (and NODA) for interviewing me. I hope that it was helpful to readers. But I also want to encourage everyone to not be afraid to try something new, don't be afraid to mess up. We all start somewhere. Be dedicated and patient and you can and will reach your goals. I set goals every year, and so far since 2016, until 2020, I accomplished all but one (which is getting my first 4th

level scores towards my USDF Silver Medal, but we are getting closer all the time). Dream Big and have fun!!!!

Rachel Jelen is the owner and trainer at *The Art of Equitation*, training and teaching traditional and western dressage. She is a USDF Bronze Medalist using the elements of dressage training to improve riders and horses of all levels. Rachel focuses on riders' equitation and helps them improve their horses by helping a student improve their position. Find out more about Rachel at her website <a href="https://jelendesign.wixsite.com/artofequitation">https://jelendesign.wixsite.com/artofequitation</a>. Contact Rachel at <a href="mailto:jelendesign@yahoo.com">jelendesign@yahoo.com</a>



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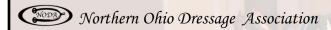
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NODA Board Position Available!

2021 Awards Banquet Chair

Plan and organize the annual banquet Including a social hour, meal, and program

Work closely with
the Awards Committee
to plan a celebratory event for all attendees

Former chairs will assist with overview and suggestions on format.

Contact Niki Sackman: President@nodarider.org

Northern Ohio Dressage Association



### Save the Dates

June 26 and 27, 2021

USDF/USEF Recognized Shows Weekend

Dressage 2021

**Dressage 2021 Encore** 

Pure Gold Stables and Equestrian Center

Northern Ohio Dressage Association is a 501(c)(3) Non-Profit Education Organization

#### Northern Ohio Dressage Association



#### 2021 Shows, Clinics, & Seminars

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Feb 13	NODA Virtual Seminar
	Massage Techniques with Mosie Welch
May 23	NODA Dressage Schooling Show
•	Chagrin Valley Farms, Chagrin Falls
June 20	NODA Dressage Schooling Show
	Rocky River Stables, Rocky River
	,
June 26	NODA Dressage 2021
	<b>USDF/USEF</b> Recognized Competition
	Pure Gold Stables, Salem, OH
June 27	NODA Dressage 2021 Encore
	<b>USDF/USEF</b> Recognized Competition
	Pure Gold Stables, Salem, OH
July 25	NODA Dressage Schooling Show
	Chagrin Valley Farms, Chagrin Falls
July 22-25	Dressage and More Camp
	For Adult Riders
	Pure Gold Stables, Salem, OH
Aug 22	NODA Dressage Schooling Show
	Rocky River Stables, Rocky River
Sept 12	NODA Dressage Schooling Show
	Chagrin Valley Farms, Chagrin
Sept25	NODA Dressage Schooling Show
	Chagrin Valley Farms, Chagrin Falls
Sept 26	NODA Dressage Schooling Show
	Championship Show
	Qualification Required
	Chagrin Valley Farms, Chagrin Falls

For More Information Please Visit NODA's Website

www.nodarider.org



#### **News and Updates from Karen Puchalsky NODA's Dressage Foundation GMO Liaison**

www.dressagefoundation.org

#### Happy New Year!

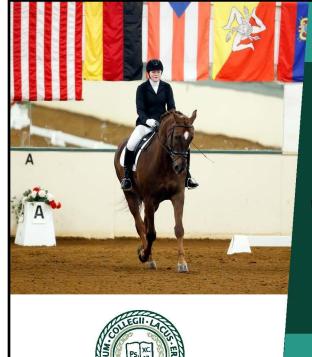
Many of us are happy to say goodbye to 2020 and look forward to a new year! Even though we are not sure of what this year will give, it is still a good time to set our goals. If you are an adult amateur and are looking to improve your riding skills, maybe you should think about applying for the Gifted Memorial Fund from The Dressage Foundation. This Fund was seeded with donations received in special remembrance of Carol Lavell's great dressage horse, Gifted. Applications for this fund should include a training program of 5-7 consecutive days with the same trainer. However, it is not required that you travel away from home. Training plans must have reasonable, attainable goals. Examples of successful grant applications can be found on The Dressage Foundation web site.

Up to nine \$1,500 grants are available each year (one in each USDF Region), plus two additional \$1,500 wild card grants (which can be awarded in any Region).

#### **Applicant Information:**

- Applicant must be US Citizen or Permanent Resident.
- Applicant must be a member of a USDF Group Member Organization (GMO).
- Applicant must own or lease the horse he/she would use for training.
- The lease must be documented with USDF or USEF.
- A rider may receive this grant only one time.

Applications must be received on or before September 15th of each year. Grant announcements will be made by December 31st. September seems like a long way off, but now is the time to mark your calendars to remind you of this grant and to apply in time!!



LAKE ERIE

COLLEGE

# **SAVE THE DATE!** 2021 USEF RECOGNIZED DRESSAGE SHOWS

#### MARCH 20-21, 2021

Judge Maryal Barnett "S" - MI LAKE ERIE COLLEGE WINTER DRESSAGE



#### APRIL 10-11. 2021

Judge Sue Mandas "S" - OH LAKE ERIE COLLEGE DRESSAGE PRIX DE VILLES Free Tack Stall for every 4 horses on a team stabled at the Prix de Villes!

#### JUNE 12-13. 2021

Judge Susan Buchanan "S" - MA Judge Sara Schmitt "S" - NJ DRESSAGE DERBY OF OHIO I AND II

Visit www.lec.edu/equineevents for additional details and prize lists.

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### Dressage & More CAMP for the Adult Rider

with Danielle Menteer (L\* Judge), Barb Soukup (L\* judge), Laura Kosiorek-Smith (Poles class Instructor) and Ride-a-test with Robin Birk ("r" judge)

When July 22-25, 2021

Registration Open Date (NODA Members) March 1, 2021

Where Pure Gold Stables, 3325 OH-45, Salem, OH 44460

Camp Limit 18 riders

What Here is your opportunity to improve your riding and your communication with your horse by riding with a variety of instructors and learning new skills! Camp includes: stabling at Pure Gold, 2 dressage lessons, 1 ground pole lesson, a ride-a-test session, access to trails, a galloping track and lots of fun. Jumping lessons are not part of camp but can be arranged if desired. Tentative camp schedule on page 2.

Facility Indoor stabling, outdoor dressage arenas, outdoor jumping arenas, indoor arena, trails, galloping track

Cost \* NODA Members \$325.00

- \* Down Payment \$50.00 [required with Registration (non-refundable)] or pay the full camp fee \$325.00
- \* Camp fee payment in full required no later than July 1, 2021
- \* If camp is not full, Non-Members Registration cost is \$375.00

#### REGISTRATION FORM

(Please Print and Mail form below with \$50 Down Payment or Payment in Full)

Name						-22
Address				City	State	Zip
Phone		ell	E-m	nail		
Horse Name _			Dre	ssage Level(s)		50
Payment: NO	: NODA Member Camp Fee \$325.00 Total Enclosed \$			\$		
Do	wn Payment R	equired w	ith Registration: \$	50.00 (non-refi	undable) or you ma	y pay in full.
Ca	mp Fee of \$32	.00 must	be paid in full by J	uly 1, 2021.		
Make Check P	ayable To:	Norther	n Ohio Dressage As	sociation (or "	NODA")	
Mail Check To	:	Sally Bu	ton, 8652 Beacon	Hill Drive, Chaç	grin Falls, OH 44023	
Questions & C	amp Contact:	Sally Bu	ton (440) 221-754	4 (Voice/Text)	or sabcampisme@ya	hoo.com
	WAIVER OF I	IABILITY A	AND ACKNOWLED	GEMENT OF FI	NANCIAL RESPONS	IBILITY
				•	Rider/owner will acce all facility regulation	ept full responsibility for ns.
Rider's Signat	ıre				Date	
Owner's Signa	ture				Date	



#### Dressage & More Camp for the Adult Rider

Our Vision The past two years we have had an amazing time at camp bonding, learning and just enjoying being together. We envisioned camp to be just like a summer camp but for us! This year we will have to follow social distancing and other safety protocols which will be sent to participants. We really want to encourage everyone who is participating to feel comfortable about whatever level of participation they choose. This camp is designed for us, the adult rider who wants to have fun, learn, and enjoy being together in a laid-back atmosphere. You are free to participate in all or just a few of the activities. Feel free to audit all lessons, trail ride or just hang out and enjoy being in touch with your inner kid! This is OUR time to be at camp!

**Housing** We are encouraging everyone to stay where they are comfortable. Patty and I will stay in cabins at the KOA located close to the farm at 33807 Winona Rd, Salem, OH 44460. If enough campers stay at the KOA we will get free use of a private pavilion one evening. <u>NO meals will be provided</u>. We will have water, small packaged snacks and carrots in our welcome stall.

**Other Details** Pure Gold Stables requires signed liability waiver that will need to be completed closer to camp. Be aware with changing guidelines the NODA release may be updated and we will need everyone to sign the new one when that happens. We will be in touch via e-mail/private Facebook group to discuss specifics. Final schedule including ride times will be sent to you the week before camp.

#### **Tentative Schedule**

#### Thursday, July 22, 2021 Day 1

- Arrive after 1 pm, check in to your stall, unpack, and get organized
- Free time to settle in, school in rings, trail ride, condition on the track, check out the site, tour the property, or just hang out and relax
- Approximately 5 PM Meet and Greet with all campers

#### Friday, July 23, 2021 Day 2

- Dressage lessons (30-minute private) all day with Danielle Menteer (L\* Judge)
- Ground pole lesson (group) with Laura Kosiorek-Smith
- Bring your lunch, Lecture with Danielle Menteer

#### Saturday, July 24, 2021 Day 3

- Dressage lessons (30-minute private) all day with Barb Soukup (L\* Judge)
- Bring your lunch, Q&A session with Barb Soukup

#### Sunday, July 25, 2021 Day 4

- Ride-a-test with Robin Birk, "r" judge (each rider will have a 20-minute session to ride their test of choice and get some pointers on how to improve the test).
- After completion of Ride-a-test: Awards and Goodbyes
- Camp Check Out by 4 pm

\*\*Campers can arrange optional jump lessons at Pure Gold with Laura Kosiorek-Smith and/or optional cross country or mountain trail lessons with Jackie Smith at near by Stone Gate Farm (extra cost for these lessons, not included in the camp fee)

#### **Questions or Concerns?**

Contact Sally Burton at <a href="mailto:sabcampisme@yahoo.com">sabcampisme@yahoo.com</a> or Patty Keim <a href="mailto:silentauction@nodarider.org">silentauction@nodarider.org</a>. NODA website: <a href="mailto:www.NodaRider.org">www.NodaRider.org</a>.

#### From the Archives

with Historian Fran Cverna

# February 1994 Newsletter NODA's First Quadrille

NODA's first Quadrille test was held at the September 19 Schooling Show at Timberlane Farms in North Royalton.

Quadrille riding goes back to the early mounted military where it was part of the close order drill training, and in the European royal courts' performances. They were a part of the pageantry intrinsic to the royal way of life. The many festive occasions commonly had musical rides to amuse and entertain. Even today, in the exhibitions of the Spanish Riding School of Vienna, the Cadre Noir of Saumur, and the Royal Canadian Mounted Police, the musical rides live on.

Team riding made its way here thanks to USDF Vice President Elizabeth Searle. She discovered Dutch Quadrille tests (ridden with 8 horses), and in1987, she helped form USQA — United States Quadrille Association. The USDF has taken on the role of leadership for this fledgling program, and there is now a USDF Quadrille Committee to oversee, encourage and standardize Quadrille tests. There are four tests at the moment: Introductory walk-trot, Training Level, First Level, and Second Level.

UPDATE: The United States Dressage Foundation (USDF) now offers tests for Introductory

through Third Level plus Musical Freestyle. Photo credit: The Spanish Riding School www.srs.at



Left: Heidi Lemack,

**Rhythm and Blues Stables in** 

Allentown, NJ was the winner of NODA's basket at the USDF Virtual Convention which took place December 2-6. Heidi sent Dee this note upon receiving the basket.

Photo by Dee Liebenthal

Hi Dee,

Happy New Year! I received the NODA GMO basket yesterday, and it is spectacular! Please thank your board for me.

Hopefully we can meet in person next year! Be healthy and safe,

Heidi

#### by Fran Cverna, Membership Chair NODA's 2021 Membership Year 12/01/2020 - 11/30/2021

Thank you everyone who has Renewed for 202! As of January 17, we have 138 members for 2021.

96 Adult Amateur, 10 Youth, 32 Professional

We have 14 new members for 2121; some were members in the past, but not in 2020.



#### Welcome (or welcome back) new members:

Jessica Austin Kaylynn Coates Emily Gill
Barbara J. Hartmann-Sasak Cassandra Hummert-Johnson
Lynn J. May Mallory McMaster Alexis Miller
Holly Sell Jackie Smith Claire Welder
Marissa Whalen Sierra Wick Marcia A. Wrick



#### Compared to last year at this time we are down about 22 members.

Please renew if you have not yet done so. It is very important for NODA, when planning events for next year, to have a strong membership base.

#### Remember, all 2020 members:

The NODA Board of Directors appreciates all our 2020 members. Your membership helped support us in this crazy 2020 Covid 19 year. All 2020 members have received a **\$5 voucher** towards 2021 renewal.

#### Renew right now!

Use the on-line sign up from our website <a href="www.nodarider.org/membership">www.nodarider.org/membership</a> and choose the option with \$5 off for 2020 members, or Use the membership form ion page 22 in this newsletter (and subtract \$5 if you are a current member!), Or Print and mail the membership form from the website (and subtract \$5 if you are a current member!).

#### Contact Fran Cverna (membership@nodarider.org) if you have questions



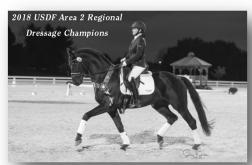
A FULL- SERVICE FACILITY

Offering

RIDING LESSONS BOARDING LEASING, TRAINING SALES

# BLUE RIDGE FARM





Blue Ridge Farm, is a premier equestrian facility owned and operated by accomplished equestrians, Jeffrey Taylor and his wife, Holly. Jeffrey, a successful Advanced Event rider and Holly a Bronze and Silver Medalist have trained and developed many horses and riders up the levels in Dressage and Eventing. Together, they focus on training quality horses and developing successful and competent riders.

For more information please contact:

Holly Taylor @ email: brfhollyt@gmail.com or phone: 440.610.1606

Or visit our website at www.blueridgefarmeventing.com



#### **Professional Incentive Program - PIP**

We appreciate **NODA member professionals** and know that without them many riders would not be achieving their goals. We also realize how busy our professionals are and how hard they work. Our goal in establishing this program is to give an incentive to NODA members who are professionals to support NODA shows- both schooling and recognized.

#### The Professional Incentive Program:

- Professionals turn in attached form (that names their NODA member clients, tests ridden and show date) at every show they want to count toward the PIP. See details on the form.
- Forms must be turned in the day of the show and are available in the show office. Riders who scratch do not count toward the PIP.
- Rides are accumulated all season- as soon as a professional has 10 rides to their credit, they
  accrue 25 PIP points. PIP points are only accruable in 25 point increments.
- Rides are from NODA member clients at that show only.
- Rides include a NODA member client riding their own horse or the professional riding a NODA member client horse (professional riding their own horse does not count toward the PIP)

#### Value of PIP points

- 25 PIP points = \$25 of PIP credit
- PIP credit may be used for any NODA event- clinics, schooling shows, banquet, membership etc.
- PIP credit may also be used for NODA advertising
- PIP credit is transferable
- PIP credit rolls over year to year
- Professional must be a NODA member to earn and use PIP points
- PIP credit will be issued as a certificate with the earned value (in \$25 increments) upon request from the professional





### **PIP- Professional Incentive Program**

Name of member professional:		
Date/Location of NODA show:		
Names of NODA member riders-	tests ridden:	Number of tests
GRAND TOTAL		
At Schooling Shows please turn the form in to secretary. Forms may also be emailed before t		

At the NODA Recognized Show please turn the form in to Karen Shirring, volunteer coordinator, who

will turn them in to the schooling show staff for record keeping.

NODA News 2021, Page 17

#### **Resources and Opportunities for Western Dressage Riders**

Compiled by Mosie Welch

# Northern Ohio Dressage Association Western Dressage Riders — GMO Member Opportunities and Programs

**Western Dressage Classes;** Western Intro Level through Western Level Four offered at all NODA Schooling Shows and the Series Championship

**NODA Schooling Show Rider Medal Program Participation** 

**Year end Championship Ribbon and Scholarships** in the amount of \$75 will be awarded to the horse/rider combination with the highest average score in each of the listed levels and divisions.

Trophies and awards specific to Western dressage performance and multi-discipline awards

Opportunities for education and clinics

**USDF Region 2 Awards Program** 

NODA Western Dressage Liaison: Sara Justice WesternDressage@nodarider.org

#### Western Dressage Association® of America

https://westerndressageassociation.org/

The Western Dressage Association of America (WDAA) is an Educational Not for Profit with a 501c3 status. Our primary focus is on education about and the promotion of Western Dressage. The United States Equestrian Federation has recognized WDAA as the sole affiliate representing the discipline of Western Dressage.

Link to USEF/WDAA Western Dressage Tests

https://westerndressageassociation.org/wdaa-tests/

#### About Western Dressage - from the WDAA website

A mission statement which honors the horse and values the partnership between horse and rider requires an intense look at the way in which horses are trained to become part of that partnership. It must consider the mind of the horse and the way it responds to training techniques; it must consider the horse's soundness and future use so the horse remains comfortable and free of lameness for years of use. It must consider the horse's limitations as well as its assets, both physical and mental, so that each horse as an individual can reach its potential while remaining open to learning in its training routine. It must equally consider the owner/rider of that horse, his or her expectations and desired uses of that horse. For some a horse may be a trail ride companion; for others it may offer competition at the highest levels. Fortunately, horse training has evolved over many years from the crude methods once used and applied to every horse indiscriminately. There is now recognition of individual temperament and suitability of a horse to both rider and discipline as well as the training method that will work best for that horse. We believe that Western Dressage has taken another step in the right direction for the benefit of both horse and rider.

A significant part of that new direction came from a growing awareness that horses learn better in an environment conducive to that learning process. This simple concept created a revolution in the treatment and training of horses. From the seeds planted by men such as Tom and Bill Dorrance grew new and more humane methods of starting colts and finishing performance horses. Light hands, subtle cues, and an appreciation for the ultimate benefits derived from a true partnership between horse and rider all led to a revolution in Western Horsemanship. It was only natural that at some point on this journey east would meet west, english would meet western, and Classical Dressage would meet the spirit of the western horse. When that day arrived, Western Dressage was born.

From this, it is clear that the Western Dressage discipline is a melding of training methods. Classical Dressage brings the techniques of master European horsemen, techniques that are hundreds of years old and based upon principles which encourage cadence, balance, and carriage. It is technical and it is precise, a rigorous discipline for horse and rider. It is also an art. Western Horsemanship has been practiced on the ranches of the American West since the 1700s and even earlier through the traditions of the Spanish vaqueros. The subsequent advances in Western Horsemanship begun by the Dorrance Brothers and practiced by a new generation of horsemen and women opened the door to the mind of the horse, encouraging patience and understanding. The concept of "lightness" and subtle cues grew from its acceptance. They found that the result was good for both horse and rider.

#### The Dressage Foundation (TDF) Western Dressage Opportunities

#### **TDF Welcomes Western Dressage Riders in the Century Club!**

The Century Club recognizes North American dressage riders and horses whose combined ages total 100 years or more. Horse and rider perform a test of any level, at a show (schooling or recognized) or event, and are scored by a dressage judge or professional. Western Dressage riders are welcome to join the Century Club.

An application must be completed and sent to The Dressage Foundation at least two weeks prior to the event. If you would like an application mailed to you, please call Sara at 402-434-8585. The following items must be received by the Foundation following the ride (although some items can be sent before the event, as well): Driver's license or other proof of rider's age, Horse's papers or vet certificate to verify horse's age, Copy of the test papers, Digital photo(s) of the horse and rider team, Short biography of the rider and horse after the ride is complete. If you have questions, please contact Sara Weiss, Director of Grants and Programs, at 402-434-8585 or at sara@dressagefoundation.org.

#### **TDF Lynn Palm Western Dressage Fund Application**

The Lynn Palm Western Dressage Fund was established in 2019 by Lynn in celebration of her 50 years as a professional equestrian and to give back to the sport she loves. Lynn believes that the classical training principles of dressage are applicable and beneficial to all levels of riders, breeds of horses, and riding disciplines. The goal of this Fund is to provide funding for equestrian groups to host affordable, high-quality Western Dressage educational events (clinics, camps, symposia, etc.) with a clinician of your choice.

Please read the <u>Grant information and requirements</u> before proceeding. The application form and all required documentation must be received by TDF's office at least 90 days prior to the start of the event to be considered. We encourage you to review this application and gather all materials prior to starting the online application process. Once you start, your work cannot be saved. Helpful tip -- type your answers into a word document, save, and then copy and paste your answers into this form. The link to download the Word file is available in the right-hand sidebar of this page.

Find out more at www.dressagefoundation.org



# United States Equestrian Federation (USEF) Western Dressage Page

https://www.usef.org/compete/disciplines/western-dressage

# USEF Rulebook Western Dressage

 $\underline{https://www.usef.org/forms-pubs/NpmAWxkXY6M/wd-western-dressage}$ 



#### Northern Ohio Dressage Association 2021 Membership Form

NODA membership runs 12/1/2020 through 11/30/2021

#### NODA is a United States Dressage Federation Group Member Organization (GMO)



A portion of your NODA membership dues goes towards your group membership in USDF. A USDF Group Membership (GM) makes you eligible for USDF Rider Awards. Group Members may participate in recognized shows without the payment of USDF non-member fees, are eligible to earn university credits, receive member discount rates for USDF events, and receive the USDF Connection magazine. (Supporting Family members do not receive a subscription to the USDF Connection - one magazine per "family.") See www.nodarider.org or www.usdf.org for eligibility to qualify for USDF regional and national championships. Note that Participating Membership in USDF is needed to compete in USDF Regional Championships.

#### Important INFORMATION:

- → The printed Schooling Show Prize List which includes the Year-End Awards Program details is mailed to members who join before May 1, 2021.
- → NODA By-Laws, club information, shows, awards, newsletters, and events are available at <a href="www.nodarider.org">www.nodarider.org</a>.
- → NODA membership includes a subscription to the printed newsletter NODA News.
- → Join or renew at or before December 1, 2020 and be entered in a drawing for a free 2022 membership!
- ightarrow Online sign up fees are \$2.00 more because of processing fees
- → Two ways to join:

Mail this form along with a check or



Date			org	
	☐ Renewal ☐ New			
Approval to release your co (Big Dee's reimburses of	entact information to Big lub 5% on members' purc	p Dee's Tack chases.) Yes	and Vet Supplies? s, I approve No, I do not approve	
Name			USDF#	
☐ Adult Amateu  Youth is a NODA membership cate	egory that includes both Juniors (JR)	<b>ssional</b> and Young Riders nust sign up for Adu	☐ Youth, birth date required:(YR). Sign up for YOUTH membership unless you turn 22 or older in 2021. It Amateur or Professional membership.	
Address		Cit	y State Zip	
Phone	E-mail			
Additional Family Member			USDF#	
	(Must live at <u>same add</u> □ Adult Amateur	·	L benefits except for USDF magazine and NODA newsletters) nal	
	Phone		E-mail	
Additional Family Member	Name		USDF#	
	(Must live at <u>same address</u> ; includes ALL benefits except for USDF magazine and NODA newsletters)  ☐ Adult Amateur ☐ Professional ☐ Youth, birth date required:			
	Phone	20	E-mail	
To add mor	re family members, use othe	r side of form,	or contact membership@nodarider.org	
is <u>not</u> a membership and excludes	S USDF GMO Membership, disc	l out this section counts, eligibilit	n only for a Newsletter subscription without membership. This	
Name		F-mail		
			y for NODA awards or Schooling Show Championship.  Zip Phone	
Address			ZipPhone	
	City, State _		Please make checks payable to NODA. Mail to: Fran Cverna	
Address Membership Dues	City, State \$49.00	) \$	Please make checks payable to NODA. Mail to: Fran Cverna NODA Membership	
Membership Dues Adult Amateur or Professional Youth Golden-Ager (at least 75 years	City, State\$49.00 \$35.00 old) \$24.00	) \$ ) \$ ) \$	Please make checks payable to NODA. Mail to: Fran Cverna	
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Membership Dues Adult Amateur or Professional Youth Golden-Ager (at least 75 years Must be 75 years old or olde Additional Family Member Full membership, must live a	City, State\$49.00 \$35.00 old) \$24.00 er as of December 1, 2020 \$20.00 at same address \$20.00 at same address	) \$ ) \$ ) \$ ) \$	ZipPhone  Please make checks payable to NODA. Mail to:     Fran Cverna     NODA Membership     12212 Snow Rd     Burton, OH 44021  QUESTIONS?  Membership questions: Contact Fran Cverna     440-834-1774 or Membership@nodarider.org	



#### Here's the Thing About Riding: Eight Takeaways from the 2021 USEF Robert Dover Horsemastership Clinic Week by Leslie Potter

Wellington, Fla. – Twenty of America's top young dressage athletes had the opportunity to work with former U.S. Dressage Technical Advisor and Chef d'Equipe Robert Dover as part of the 2021 USEF Robert Dover Horsemastership Clinic Week. This year's program took place at the Adequan® Global Dressage Festival in Wellington, January 7-10. With a lifetime of experience as a competitive dressage rider and a long history coaching elite athletes in the sport, Dover brings his expert eye and well-earned wisdom to the one-on-one sessions at the RDHCW. Here are eight key points from this year's clinic.

#### 1. Have a vision of greatness.

"In every moment, from half-halt to half-halt, you're seeing a movie in your mind, and the movie is you and Tiko being the most beautiful, grand, fearless, fierce, and invested combination. It doesn't mean something won't ever go wrong, but it means your vision is clear: your rhythm, your sense of cadence, your sense of your half-halt, your sense of greatness in every step."

Read the full article here www.usef.org/media/pressreleases/heres-thing-about-riding-eight-takeaways

# RIVENDEL FARM

#### DRESSAGE INSTRUCTION **BOARDING - TRAINING**

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Dale Lappert "R" Dressage Judge Cell 440-813-4009

Garrettsville, OH

Bonnie Gray Instructor/Trainer

#### **North Crest Equestrian Center**



#### Julie R Taylor

Instructor/Trainer Northcrest44@aol.com

#### **Dressage Lessons & Training** Lesson Horses Available

31735 Walker Road, Avon Lake OH 44012 440-933-4654 www.NorthCrestEquestrian.com



P.O. Box 32 • Lodi, Ohio 44254 Phone (419) 742-3200 (330) 635-4145 www.thehorsemenscorral.com

Club	

\$11 Discount for Year \_\_\_\_\_

Name\_\_\_\_\_ Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_ Zip \_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_ ☐ Check ☐ Visa/MC#\_\_\_\_\_ 
 Signature
 Exp. Date
 CVC

#### Classifieds

#### Classified Ads Info

**NODA Member BENEFIT** 

One free ad at a time for 2 issues 60 words or less FREE 60- 80 words \$10.00 Photo \$10.00/Two Issues

Non-member Ads/2 issues 60 words or less \$10.00 60—80 words Add \$5.00 PHOTO w/ad \$20.00

Submit Ad & Payment by 15<sup>th</sup> of the Month

Classifieds Editor
Jennifer Cooper
216-469-3920

#### Check payable to NODA:

Jennifer Cooper 6395 Paine Road Painesville, OH 44077

Email ads to:

Classifieds@nodarider.org

#### Tack for Sale

Schleese Dressage Saddle: Link II, 17.5" seat, set to nearly wide.
"Shoulder relief" and "relief wedge panels," comfortable for short backed and broad shouldered horses. High quality leather, workmanship, with AdaptaTree - infinitely adjustability. Can be fitted by any licensed Schleese saddle fitter. Great deal-high quality adjustable saddle with very little wear. Asking \$2,995.00. Contact Kathy at 330-843-3277 or kcmangels@yahoo.com

County Competitor Dressage Saddle: made in England, wide tree, 18 in. seat, new short billets. Includes newer long black elastic end girth (size 46). \$400.

Crump EXL: Made in Spain, wide tree, 18 in. Seat, long billets. \$150. Both clean and kept inside. Contact Molly via text at 440-334-3947 or email

molly.reeves@icloud.com (I-4)

#### Tack for Sale

Amerigo dressage saddle: 17 1/2" like new. Asking \$1795.00 Ask for Barb 440-942-4860. Leave message if not answering.

#### **NODA Positions**

**Banquet Chair Needed to** coordinate the 2021 NODA Year End Banquet. Plan the venue, the menu, the favors, and the decorations. Oversee the program with the awards committee and board, including a social hour, meal time, and drawings and awards. The banquet includes a membership table, a charity drive, and a silent auction which are run by other committees. You'll have plenty of guidance and format ideas from past banquet chairs. If you'd like more information please contact Niki Sackman President@nodarider.org

#### **Boarding Available**

Stalls Available: Fox Meadow Farm has 3 full care stalls available. Large indoor and outdoor arenas, all day turnout in spacious grass pastures, hot/ cold wash stall, huge tack room with individual lockers, bathroom, and trailer parking. Premium grains fed to suit your horses individual needs. Quality hay fed up to 4 times per day. Knowledgeable and friendly staff. Fellow boarders are mature ladies that are fun and friendly. 900 acres of private trails are available for additional fee. Located in Chardon, OH. \$550 per month. Please contact Deb Boslett @ 440-228-5415 (I-3)

#### Lessons/Training Available

Lavendel Dressage LLC will be in Ohio teaching February 12, 13, & 14. The cost is \$250 for all 3 days, less than 3 days is \$100 a lesson/ride. Contact asap through email or text to schedule.

lavendeldressagellc@gmail.com

#### Photo and Article Submission Guidelines for NODA News

#### **PHOTO Submission Guidelines**

All Photo Requirements: high resolution, 300 dpi or higher in JPEG/JPG

Photos must be submitted as attachment to emails

NODA reserves the right to determine which photos will be published

NO photo will be used of any mounted rider without a helmet

Please include your name and the photographers name, horse's name, breed, hands, age & a description of the activity

#### **Cover Photos for NODA News**

Size: Portrait friendly format with uncluttered background

#### **Article Guidelines**

Articles should highlight subjects of interest to NODA membership such as horsemanship, equestrian experiences, dressage, Western dressage, cross training, education, clinic reviews, horse management, rider training, horse or rider fitness, member spotlight or interview.

NODA reserves the right to edit for grammar, flow, and space constraints without changing the intended meaning.

NODA specific articles will have priority in the NODA News.

Photographs enhance your article – see Photo Submission Guidelines

NODA News Editors will determine when an article runs based on space

NODA reserves the right to refuse an article

Photos and articles are eligible for NODA bucks Mosie-editor@nodarider.org

#### **Articles Wanted**

NODA is seeking informational articles for NODA News. As a 501(c)(3) Non-Profit Education Organization, NODA provides members the opportunity to share you knowledge, skills, riding journey, and lessons learned!

You don't have to be an expert!

Telling your story and how you've overcome challenges or what you've learned in bringing your horse along is welcome.

If you are a professional— NODA would love to have you share your wisdom with our members!

Articles are eligible for NODA bucks and USDF Annual GMO newsletter awards! Contact Mosie-editor@nodarider.org with your article or story ideas!



#### Northern Ohio Dressage Association

The Northern Ohio Dressage Association is a United States Dressage Federation (USDF) Group Member Organization.

All members of NODA are USDF group members.

For USDF participating membership, apply directly to the USDF at <a href="https://www.usdf.org">www.usdf.org</a>

# NODA Board Meetings, Third Monday of the Month — Your Ideas are Welcome NEXT BOARD MEETING: February 15, 2021 at 6:15pm - Virtual Meeting

NODA welcomes member comments, concerns, ideas, and questions regarding NODA activities, shows, and policies.

\*Please contact your member liaison (page 3) to get a link to the board meeting

#### find $\mathcal{N}OD\mathcal{A}$ on social media









@NODA\_Dressage

www.nodarider.org

\*Count toward NODA 2021 Year-end Awards
Virtual Shows DO NOT COUNT toward Year-End Awards

#### Calendar of Events

Full calendar at www.nodarider.org

# ENJOY THE BENEFITS OF MEMBERSHIP

#### Feb 13 NODA Holistic Horse Series

Virtual Education Event at 1:00pm Massage Techniques with Mosie Welch Email Advertisers@nodarider.org

Feb 20 CADS Winter Series VIRTUAL Schooling Show #1

www.cadsdressage.org

\*Feb 28 CVF Dressage Schooling Dressage Show Chagrin Falls, OH ChagrinValleyFarms.com

Mar 20 CADS Winter Series VIRTUAL Schooling Show #2 www.cadsdressage.org

Mar 20-21 LEC Winter Dressage Lake Erie College, Painesville, OH www.lec.edu/school-of-equine-studies/

\*March 28 CVF Dressage Dressage Schooling Show Chagrin Falls, OH ChagrinValleyFarms.com Due to COVID-19, Please check with the event coordinator to ensure a clinic or show has not been cancelled.

April 10-11 LEC Dressage Prix de Ville

July 22-25 Dressage Camp For Adults

www.lec.edu/school-of-equine-studies/
April 24 CADS Winter Series

Lake Erie College, Painesville, OH

VIRTUAL Schooling Show #3

www.cadsdressage.org

\*May 22, CADS Summer Series
Schooling Show #1
Brecksville Stables
www.cadsdressage.org

\*May 23 NODA Schooling Show Chagrin Valley Farms Chagrin Falls

June 12-13 Dressage Derby of Ohio I & II Lake Erie College, Painesville, OH <a href="https://www.lec.edu/school-of-equine-studies/">www.lec.edu/school-of-equine-studies/</a>

- \*June 20 NODA Schooling Show Rocky River Stables Rocky River
- \*June 26 NODA Dressage 2021
  USDF/USEF Level I Recognized Show
  Pure Gold Stables
- \*June 27 NODA Dressage 2021 Encore
  USDF/USEF Level I Recognized Show
  Pure Gold Stables

July 22-25 Dressage Camp For Adults Pure Gold Stables, Salem, OH

- \*July 25 NODA Schooling Show Chagrin Valley Farms Chagrin Falls
- \*Aug 22 NODA Schooling Show Rocky River Stables Rocky River
- \*Sept 12 NODA Schooling Show Chagrin Valley Farms, Chagrin, OH

**Sept 25 NODA Schooling Show** Chagrin Valley Farms, Chagrin Falls

Sept 26 NODA Championship Show Schooling Show Series Qualification Required Chagrin Valley Farms, Chagrin Falls

> NODA Events: more information at www.nodarider.org

Send calendar submissions including date, event, location, and contact information by the 15th of the month prior to the edition it will run in to <a href="mailto:Advertisers@nodarider.org">Advertisers@nodarider.org</a>

NODA News 8195 Guilford Road Seville, Ohio 44273 NONPROFIT
Bulk Rate
US Postage Paid
Permit No. 6
Novelty, OH 44072

#### **NODA Newsletter** and Website Advertising Rates

Advertising Rates Effective January 1, 2020

**Payment Deadline: 10th of the month** to reserve space in *NODA News* for the next issue.

Ads will be run print and digitally for the same amount of time.

#### E-mail print ready ads in JPEG or .TIF format

Select high quality or commercial printing, 300 dpi or higher when saving the file.

Send to Jennifer at Advertisers@nodarider.org

	Advertising Rates				
W	idth x Height	One ISSUE	Six ISSUES		
Full Page	7.5" X 10"	\$100.00	\$500.00		
Half Page	7.5" X 5"	\$55.00	\$275.00		
<b>Quarter Page</b>	3.75" X 5"	\$26.00	\$130.00		
<b>Business Card</b>	3.75" X 2"	\$20.00	\$100.00		

Complete form & enclose payment in full with check payable to NODA. Send to: Jennifer Cooper, Advertising Editor

6395 Paine Road, Painesville, Ohio 44077

Complete and mail with your payment:					
Date:	Number of issues ad will run, choose one:	One issue	Six Issues	Twelve Issues	
Ad Size:	Amount enclosed \$	USD First Issu	ue/year ad will run: _		
Name:		Company:			
Street Address: _					
City:		State:		Zip:	
Phone: (	) E	-mail:			



Thank You for Supporting the Northern Ohio Dressage Association