

**Northern Ohio Dressage Association Sponsorship & Advertising Opportunities**  
**Dressage 2020 & Dressage Encore 2020 - June 27 & 28**

Sponsorship Level Circle option below		Advertisement in Show Program	Sponsorship Announcements @ Show	Banner(s) at Show	Sponsors Literature in Show Packets	Premium Listing Program Sponsor Page	Sponsor Recognition NODA email blasts	Listed on Sponsor Page on NODA Website
Advertising Or \$150 Big Dees Gift Card	<b>Gold \$1500</b>	Full Page Color	X	3	3 pieces	X	one year	X
Advertising Or \$100 Big Dees Gift Card	<b>Silver \$1000</b>	Full Page B&W	X	2	2 pieces	X	6 months	X
Advertising Or \$50 Big Dees Gift Card	<b>Bronze \$500</b>	Half Page B&W	X	1	2 pieces	X	3 months	X
	<b>Blue Ribbon \$100-300</b>	1/4 Page B&W	X		1 piece	X		
	<b>Red Ribbon \$50</b>	NA				X		
	<b>Advertising Only</b>	Ad Size/Price	Full page/\$150	Half Page/\$100	Qtr Page/\$75	Bus Card/\$50		

**Information:** Patty Keim at 330-350-2775, [sponsors@nodarider.org](mailto:sponsors@nodarider.org)  
 Website: [www.nodarider.org](http://www.nodarider.org)

- ◆ Submit ads electronically in "JPG" or photo format, 300 dpi or higher resolution by e-mail to [sponsors@nodarider.org](mailto:sponsors@nodarider.org) in a copy & drop condition.
- ◆ Ads may be returned for reworking if not sized or in publishable (300 dpi or higher) format.

**Ad Sizes**

- ◆ Full page ad size with bleed : 8.7639 x 11.2639
- ◆ Half page ad size with bleed: 8.75 x 5.75
- ◆ Quarter page ad size: 3.6389 x 4.8889

**Ads must be received by June 1, 2020**

**Sponsors literature must be received one week prior to event**

**Payment Information – check or credit card**

- ◆ Make checks for sponsorship and advertising payable to: NODA, mail to: Patty Keim, 211 Newfield Circle, Medina, OH 44256
- ◆ To arrange payment through PayPal with a credit card, email Dee Liebenthal at [treasurer@nodarider.org](mailto:treasurer@nodarider.org) and request an invoice.

Name/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Amount: \$ \_\_\_\_\_

**NODA is a 501(c)3 non-profit organization. All sponsorships are tax deductible.**